THE Dublishers' Weekly

The American BOOK TRADE JOURNAL

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VOL. XCIX.

NEW YORK, MARCH 26, 1921

No. 13

Make a Note on your Calendar:

ANNOUNCING-

A new novel by E. Phillips Oppenheim that will sell even better than "The Great Impersonation," because it is Oppenheim at his best and is backed by an even bigger advertising campaign.

LITTLE, BROWN & CO.,

Publishers

Boston

Publication Date
of the new Opponheim
novel:
"The Profiteers"

June 30 Days

4 SATURDAY

The Best of the Spring Fiction

"As strange as truth"—Floyd Dell

BLIND MICE

C. Kay Scott

"A daring venture into an area of human emotion which has been, so far as fiction is concerned, left unexplored until the present day. Fiction as strange as truth and as fascinating."—Floyd Dell. \$2.00.

Gooseflesh and laughter

FROM OUT THE VASTY DEEP

Author of COOD OLD ANNA Mrs. Belloc Lowndes

There is alternate gooseflesh and laughter in Mrs. Lowndes' pages,
where ghostly spirits take a hand in the love affairs of Bubbles

where ghostly spirits take a hand in the love affairs of Bubbles. "Both thrilling and enthralling."—New York Post. \$1.90

A woman an intrigue a riddle

THE SPIRIT OF THE TIME

Author of THE GARDEN OF ALLAH Robert Hichens

Intrigue woven with subtle cleverness about the figure of a fascinating riddle of a woman. Mr. Hichens has a dexterity worthy of Poe or De Maupassant. \$2.00

Wintry fields and love and sausages

SNOW OVER ELDEN

Thomas Moult

The brilliant young editor of "Voices" has written a novel of his own Derbyshire, of winter sunsets over crisp dark fields, of chickens turning upon the spit and love by the cosy fireside. \$2.00

An outdoor love affair, danger and adventure

TWISTED TRAILS

Henry Oyen

Adventure in the deep forests of America that sweeps at a breathtaking speed from one sharply exciting situation to another without a pause from the first page to the last. \$1.75

2 careers
+
1 marriage
=?

THE FOURTH DIMENSION

Author of QUINNEYS Horace Annesley Vachell

"A mighty clever novel, by a writer with an excellent past and a promising future."—Brooklyn Eagle. "A novel problem and a truly human novel."—New York Tribune. \$1.90

By the author of The Moon and Sixpence

THE MAGICIAN

W. Somerset Maugham

The author of the strongest novel of 1920, THE MOON AND SIXPENCE, writes a story of black magic uncannily convincing. "If you fancy gooseflesh, here's a skinful. Compares very well with 'Dracula.' "—Chicago News. \$1.90

By Stephen McKenna

THE SIXTH SENSE

Stephen McKenna

With SONIA, Mr. McKenna stepped into the limelight as the most brilliant portrayer of English Society, and this new study adds new strength to his steadily growing fame. \$1.90

An Arabian
Night's tale of
old Provence

THE GOLDEN GOAT

Paul Arène

Buried treasure and iresh romantic love on that alluring shore of old Provence which beckons all romantic craft. Translated by the author of MY HOME ON THE FIELD OF HONOR, etc., Frances Wilson Huard. \$2.00

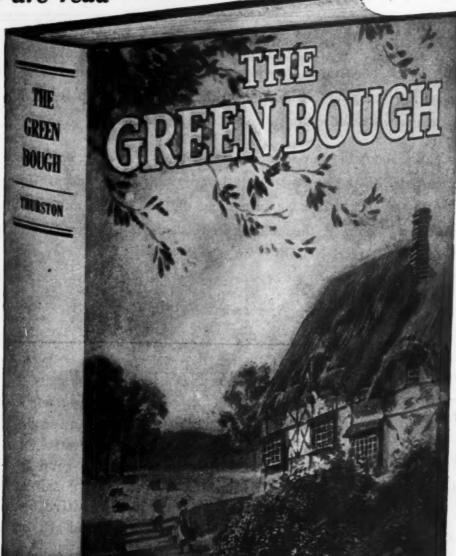
GEORGE H. DORAN COMPANY

244 Madison Avenue

New York



This book will be talked about wherever good novels are read



"All women would be as Mary Throgmorton if they dared"—writes E. Temple Thurston

of the heroine of his new novel. This is "The Green Bough," a piece of fiction which will take its place in popularity beside "The Age of Innocence" and "Miss Lulu Bett" for its splendid workmanship and the striking story it tells. Its theme will arouse the widest discussion—a woman who lives her life to the fullest, regardless of narrow prejudice. The author of "The City of Beautiful Nonsense" and "The World of Wonderful Reality" has never written more searchingly.

net \$2.00

This Is an Appleton Book.

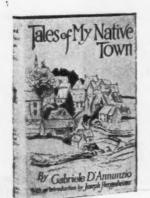
Publicity About "Spring Books" For the Retail Book Clerk

The clerk in the bookstore is an important factor in the success of the "Year 'Round Bookselling" program. It is good business therefore to place at his disposal every means which will enable him to make sales intelligently.

Selling Talks about the important books of the season will serve that purpose. They are prepared with the support of the leading publishers and are intended as a practical help to the retail salesman in making the best of a notable spring season.

The Publishers' Weekly, the pioneer in this effort, will issue its third annual SPRING SELLING TALKS NUMBER on April 9th.

Specimen Title



TALES OF MY NATIVE TOWN

By Gabriele D'Annunzio

Recent events have made D'Annunzio, the poethero of Fiume, a world interesting figure. . . . This volume of tales of his native town, reveals the background which made a D'Annunzio possible, the strenuous, colorful, sensuous and sensitive life of Italy. . . . They are written with the fire and artistry that made his work stand out, even in Italy, the land of artists. . . . Net, \$1.75.

Published by DOUBLEDAY, PAGE & COMPANY.

In addition to its appearance in the April 9th Weekly "SELLING TALKS" will be reprinted in the form of a handy manual. A sufficient quantity of these manuals will be sent to every important bookstore for the use of the sales force.

There is no charge for the SELLING TALKS MANUAL—but to make sure that you can get a sufficient number of them for your sales help please write us at once reserving the quantity you will need.

THE PUBLISHERS' WEEKLY

To the Trade:

Here are five authentic examples of the way booksellers have had to increase their orders for

ROBERT LANSING'S THE PEACE NEGOTIATIONS

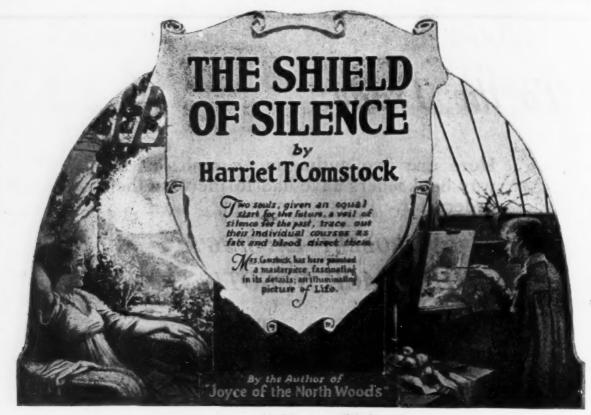
F	rom	5	to	50	copies
	66	10	to	660	66
.**	66	100	to	500	66
		250	to	1000	66
	66	1000	to	5000	6.6

These typical samples of the way orders have been raised show vividly how the interest in the book is increasing and how quickly the sales respond to special work whether in the form of local advertising, or circularizing, or of solicitation of orders by telephone.

Now, when the book is on sale, we want to emphasize once more the free publicity it is getting in newspapers and magazines—publicity that it would cost hundreds of thousands of dollars to buy—and to urge every bookseller to take advantage of this unprecedented opportunity by exploiting to the full the unlimited selling possibilities of this great book.

Houghton Mifflin Co.

P. S.—We suggest that you wire your reorders as we have had to send the book to press four times already, and are having great difficulty in keeping up with the demand.



This is the display for

THE SHIELD of SILENCE

By the author of "Joyce of the North Woods"

-Harriet T. Comstock

of Harriet T. Comstock and one of the biggest novels of the season.

The eight color display by Gotlieb reproduced above, will attract many passers-by to your store. It is not only striking—it is beautiful and decidedly unusual.

Your display should reach you before publication date. If it does not, notify us immediately.

To be published March 30th

Doubleday, Page & Co.





RAND McNally Advertising-1921

Maps

This map advertising will reach millions of people. It will stimulate interest in maps. It will develop new users of maps. It will increase of maps. It will increase the business of every live RAND MCNALLY dealer who will make use of our attractive, attention getting, display helps.

Request further information about this RAND MCNALLY map advertising and let us send you a booklet telling how you can con-

ing how you can con-nect up your store with this national advertising campaign and benefit thereby.

Books

Our beautiful brochure will tell you about our big advertising campaign on juvenile books, just when the different adverwhen the different advertisements are to appear and in what magazines. It will also contain copies of the advertisements themselves. Write for the brochure. Let us tell you about our DEALER HELP FEATURES. There are posters, signs, displays, imprinted circulars, etc. Together we can make Together we can make this campaign very prof-itable for you.

Full-page and two-column advertisements on RAND MCNALLY MAPS will appear every month during 1921 (except December) in The Literary Digest, American, World's Work, Review of Reviews, System, Printers' Ink, and Advertising and Selling.

Full-page and two-column advertisements on RAND MCNALLY JUVENILE BOOKS will appear practically every month during 1921 in St. Nicholas, Youth's Companion, Little Folks, John Martin's Book and Children's Costume Royal. The Literary Digest, American, World's Work and Review of Reviews will be used in addition in December.

This advertising is interesting and attractive. It is well-written and it has a story to tell. It is bound to increase the sale of RAND MCNALLY MAPS AND

1921 is sure to be a big year for RAND MCNALLY dealers.

RAND MENALLY & COMPANY Map Headquarters

536 S. CLARK ST., CHICAGO

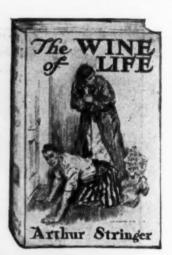


A new novel by

ARTHUR **STRINGER**

Author of

The Prairie Wife The Prairie Mother The Wire-Tappers, etc.



THE WINE OF LIFE

INTO New York's Bohemia comes Owen Storrow-fresh, clean, a product of the best our West has to offer. How long can a man keep his soul unsullied in such a milieu? That is the theme of this story—as old as Thais or Sapho, but as modern as the Plaza Tea Room at five in the afternoon and the Art Students' Exhibition. Youth, love, art, League on the night of the Fakirs' bohemianism, the integrity of fluxing currents of the city-Publication some one thing at least to

Jacket in two colors by

A new mysterydetective story

date

April 6th

Price \$2.00 net each

the country contrasted with the every reader of books will find appeal to him in this book. James Montgomery Flagg

by the author of "The Middle-Temple Murder"

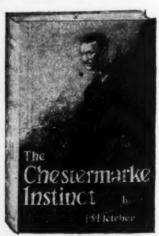
THE CHESTERMARKE INSTINCT

By J. S. FLETCHER



MR.Fletcher's new novel deals with the extraordinary and inexplicable disappearance of the manager of a country bank. Whether he has met with physical harm-or whether he has defaulted with some exceedingly valuable jewels which are missing from the bank's vaults-is a question not solved until the end of the book. A yarn that will hold the reader to the final chapter-as good as any Mr. Fletcher has written.

> Jacket in two colors by E. M. Jackson



ALFRED A. KNOPF, 220 West 42nd St., New York

NATALIE PAGE

By KATHARINE HAVILAND TAYLOR

Author of "Cecilia of the Pink Roses"

Colored jacket. Price \$2.00

Suddenly transplanted from old Virginia, Natalie Page, young, pretty, unspoiled and a baseball pitcher of considerable renown, finds the restraint of polite society unbearable.

Natalie attempts to "start things moving" with the result that she becomes hopelessly entangled.

Humorously written with a delicate romance interwoven in the plot.

To be published in April

THE HEAVIEST PIPE

By ARTHUR W. PATTERSON

Colored jacket. Price \$2.00

Appealed to by an unknown young lady, Chichester Somers, Esq., of Boston, commonly called Chick, promises to pose as the lady's husband for a short time.

Surprised by Chick's college chum, the situation becomes complicated and difficult.

The young lawyer is thrust into a series of adventures, and eventually lands in Maine on an island said to be haunted. There is a search for treasure in which the heaviest pipe plays an important part. A story of love, mystery, thrills and a great deal of humor.

To be published in April

THE ROAD TO NOWHERE

By ERIC LEADBITTER

Author of "Rain Before Seven"

Price \$2.00

This is a strong story of unusual distinction. The author conveys a striking impression of reality and describes his characters with a sure and true insight.

The scene is laid in London, and deals with the complications resulting from the intimate association of the people of the middle class with the aristocracy.

Now ready

ROBIN HOOD and HIS MERRY MEN

Washington Square Classics.

Retold by SARA HAWKS STERLING

Price \$1.50

Miss Sterling has taken the old ballads and legends and with the true spirit of appreciation has rewritten the stories in the charmingly quaint language of which she is capable.

A remarkably complete edition illustrated with eight illustrations in color by To be published in April Rowland Wheelwright.

GEORGE W. JACOBS & COMPANY

UBLISHERS

PHILADELPHIA



SCATTERGOOD BAINES

Scattergood Ought to Reach 100,000 ----

SCATTERGOOD is one of those shrewd, genial cusses that everybody likes. He'll be part of our language before long! You'll hear people calling their friends "regular Scattergoods."

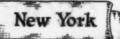
You'll enjoy this book.

People liked David Harum and they'll like Scattergood Baines just as much. He's just as original in his own way! He keeps you chuckling and laughing over gems like this: "Politics took in moderation follerin' a meal of business, makes an all fired tasty dessert," and this, "Human nature gits blamed f'r a heap of things that ought to be laid at the door of human cussedness.

Scattergood's a sen-sation! People are already a s k i n g about this unusual person—Scattergood Baines. Keep this book on display. \$2.00

Clarence Budington Kelland





Ready APRIL 1-



Surprisingly Beautiful Women

tragedy in their faces, their bodies gleaming like ebony—old world gardens, nestling behind crumbling walls where death lurks—this is Haiti, hushed and threatening, sun-drenched and sinister, the island to which Stephan Thayer came. What happens is the story,

The PATH OF GOLD

The book is founded on thrilling facts uncovered by author and artist while in Haiti as special correspondents for Collier's Weekly.

A great novel by a new author!

12 mo. 46 illustrations - Four-Color Jacket - 302 pages
Lower priced, larger discounts—Imprinted postcards supplied.

Ready APRIL 12— Taking a tip from the Tiger—

The caged tiger in the zoo has an easy and pleasant way of exercising, Watch the contented smile on his face as he stretches, and the lithe muscles ripple as he moves! Is he as powerful, as energetic and agile as when they captured him in the jungle? Has he lost his intense vigor and strength? Step into the cage and see. In his narrow confines he keeps fit! He knows how to exercise! Walter Camp, famous physical instructor, has put his years of experience into a complete and valuable booklet,

The 104 a copy DAILY DOZEN FOR MEN AND WOMEN BY WALTER CAMP Take a Tip Front the Theer stand Wasy Young! THE REPUBLISH PLANTING GOMPANT, DIGG.

The DAILY DOZEN

It is the tiger's way of staying young—adapted to the human body. It retails for only ten cents. Write for special quantity discounts.

Walter Camp promises health and prolonged youth to all who follow this little booklet Its low price makes its sales value exceptional.

THE REYNOLDS PUBLISHING COMPANY

416 West Thirteenth Street

New York City

America's Best

"The Brimming Cup"

By Dorothy Canfield

The first review:

"Dorothy Canfield has done fine work before, but now she has become a force, welding the culture and grace of the older fiction with the fearless honesty of the new. 'The Brimming Cup' is a bigger, a finer, a more searchingly honest, a more penetrating novel than 'The Bent Twig' ever promised us that she could write."—The Boston Transcript.

Third large printing within ten days of publication-\$2.00

"Main Street"

By Sinclair Lewis

But "Main Street" is not merely a popular novel for a few months; it is one of the great works of American literature. "It ranks with 'The Scarlet Letter,'" says William Allen White. And John Galsworthy calls it "a feather in the cap of any literature."

Eighteenth printing (40,000 copies) now selling.-\$2.00

-Harcourt Brace & Co., 1 West 47th St., New York-

The Publishers' Weekly

FOUNDED BY F. LEYPOLDT

March 26, 1921

"I hold every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto."—BACON.

The Printing Situation

In New York the steps toward arbitration of wages are proceeding, and, as the facts are gathered, it seems apparent that it would be fully as much to the benefit of the men as to the users of printing if some reduction were made, as there is a great deal of unemployment and publishers have come to a halt on numerous enterprises which cannot be profitably undertaken under present conditions.

In England the wages have automatically been reduced as the cost of living has gone down, and they ought to do the same in this country, as the wage increase was based on living costs. The Bureau of Labor Statistics in Washington shows that commodity prices have decreased thirty-eight per cent since the high peak of 1020. When the wage question in the printing shops of New York was opened up three weeks ago, there had been wide decreases in the wage scale in many directions but few in the field of organized labor. Since that time, however, there have been almost daily announcements of decreased wage scales which were resulting in putting factories back into operation. If the employees wish to keep the New York printing shops occupied, some such step would have to be taken, especially as what work is being done has been going out of town rapidly, and still other work has been going to small open shops which are finding this their opportunity.

The solidity of Unions is also seriously threatened, as the bindery women have been accepting positions in open shops at lower scales than the Union wage agreed upon between the Printers' League and the Unions to which these women belong. This means a breaking up of that particular Union if the women prefer to have work at the lower scale.

rather than Union membership and no work at the higher scale. It is undoubtedly more difficult to keep women to the Union methods, but the result of that apparent break is a serious matter to the eight Unions which make up the printing trade of New York.

Looking Ahead to the Fall

THE condition that is common to most large businesses, i.e. that merchandise needed for the fall and Christmas trade must be designed and manufactured many months in advance, is not, to so large an extent, present in the book business. In the case of standard lines, however, and in the field of competitive series, picture books, leather bound books and many trade staples the same condition must obtain as in other fields, and economical manufacturing is not possible unless the manufacturer can obtain a large part of his orders in advance and from samples, so that the amount of goods produced during the summer can be fitted to the actual demands that come. This is particularly true on seasonal things where the designs for covers and jackets for fall and Christmas business are changed from season to season, and where it is extremely important in order that prices be kept at the bottom that the publisher be able to anticipate in advance the probable amount of goods to be demanded.

Booksellers are largely familiar with this situation, as in such related fields as greeting cards they have already placed their orders for fall delivery. From now on there will be increasing necessity that the bookseller shall place his orders for staple and competitive lines of books in order that they be manufactured during the summer. There will undoubtedly be an inclination to hold off on such orders in a year that has promise of ever changing conditions, and yet the decisions must be made and the ability of the bookseller may come to be judged by his courage in stepping ahead and making plans, even in a difficult year.

No one can prophesy the exact conditions that will face the bookstore next fall and Christmas. Each dealer must judge somewhat of the conditions in his own city but that there is an undercurrent of optimism after ten weeks of 1921 cannot be doubted.

The question of price levels must also be in the minds of every buyer who is placing orders much in advance, and publishers would do well to lay on the table all facts at their command, so that the retailers may feel that they are basing their anticipations on all the information available. One publisher is guaranteeing that if any prices are lowered between now and the fall on books sold this year he will rebate on any books that are at that time on the dealers' shelves.

It is quite apparent that there have been no recessions in manufacturing costs so far that would justify decreases in price levels, as the publishers have already had to take care of fall increases in printing and binding that were passed to them but which they have not been able to pass on. The New York Employing Printers are now endeavoring to get relief from the unfortunate printing wage increase of last December, and this would help the publishers to keep the levels that were established last fall, and put many books back into print.

If any further recessions are obtainable, they may be applicable later, but it would seem better wisdom for the retailer to plan for his fall business with the information on hand lest there will not be enough manufacturing done to supply stock in these general lines for those who will need it.

The real profits of next fall and Christmas in this class of merchandise are going to be made not at that time, but within the next two months, and the book-trade, publishing and retail, will need to lay its plans as far in advance as possible, in order that it may be wisely prepared for a good business and not have all its manufacturing and planning to do when the rush of fall comes with the presses full of current books.

Copyright

THE Canadian Copyright Bill referred to in our last issue, whose passing would be made possible by the feeling in Canada that the manufacturing clause in the American copyright ought to have equal value in building American printing, should certainly be a very direct suggestion for immediate action in correcting our own situation.

It is just thirty years since the American Copyright Bill was passed, into which was inserted the clause requiring American manufacturing of a book by a foreign author if it was to receive our copyright protection. The story of that Act with its effect on international relations is especially deserving of careful review at this time, and for that rea-

son the Publishers' Weekly reprints in other columns an article by George Haven Putnam, who, more than any other person, has been responsible for progress in United States copyright matters, and who addressed the article we print to the International Typographical Union at its Convention in Montreal on March 10th and 11th.

It is the Typographical Union whose support is needed to get this change in our fundamental Copyright Law, and the change once accomplished would enable us to take our place as we long ago should have in a real family of nations, including practically all the nations who are makers and distributors of books.



Best Sellers Last Month

Compiled and arranged in the order of their popularity from exclusive reports of leading booksellers in every section of the country.

FICTION

The Mysterious Rider, by Zane Grey. Har-

Main Street, by Sinclair Lewis. Harcourt.
The Age of Innocence, by Edith Wharton.
Appleton.

The Sisters-in-Law, by Gertrude Atherton. Stokes.

Potterism, by Rose Macaulay. Boni & Live-right.

The Valley of Silent Men, by James Oliver Curwood. Cosmopolitan.

The Top of the World, by Ethel M. Dell. Putnam.

Jacob's Ladder, by E. Phillips Oppenheim. Little, Brown.

A Poor Wise Man, by Mary Roberts Rinehart.

Doran.

The Vagrant Duke, by George Gibbs. Appleton.

GENERAL

The Outline of History, by H. G. Wells. Macmillan.

The Autobiography of Margot Asquith, by Margot Asquith. Doran.

White Shadows in the South Seas, by Frederick O'Brien. Century.

Now It Can Be Told, by Philip Gibbs. Har-

per.
The Americanization of Edward Bok, by Ed-

ward Bok. Scribner.

Abraham Lincoln, by John Drinkwater.

Houghton. A Straight Deal or An Ancient Grudge, by

Owen Wister. Macmillan.
Roaming Through the West Indies, by Harry
Franck. Century.

Auction Methods Up-to-Date, by Milton C. Work. Winston.

Theodore Roosevelt and His Time, by Joseph Bucklin Bishop. Scribner.

The United States Still Stands Aloof

By George Haven Putnam

American Publishers' Copyright League, which represented both the authors and the publishers, to present for the consideration of Congress the draft of a bill which should secure copyright protection in the United States for works originating outside of American territory in countries the copyright statutes of which were prepared to give reciprocal protection to works by American authors.

This bill had been so framed that if its pro-

This bill had been so framed that if its provisions had been accepted, the United States would have been put in a position to become a member of the Convention of Berne. This Convention, which itself dates from 1886, included at that time in its membership nearly all of the literature producing states of the world and at the present date the membership of these states is practically completed, the United States being the only outsider.

Under the provisions of the Convention of Berne, the protection of copyright is extended over the entire territory of the States that have accepted membership in the Convention, with the condition that no state is to impose any restrictions upon the copyright conceded to the citizens of other states differing from the regulations applying to its own citizens. The publication of a work in one of the States belonging to the Convention secures for it copyright protection in all the states for a term in each state not less than that accorded to its own citizens.

The representatives of the book manufacturing trades, and more particularly the representatives of the Typographical Union, found no reason to object to the granting of copyright protection to works originating outside of the United States. They took the ground, however, that in order to prevent unsatisfactory interference with book-manufacturing in this country, copyright protection ought not to be granted to any work that had not been "wholly manufactured within the United States."

Sufficiently Protected By Tariff

The authors and publishers, a group which included a good many protectionists, were themselves of the opinion that whatever protection was required for the book manufacturing interests of the country could be secured for printers, binders, photo-engravers, etc., under the provisions of the tariff. These tariff provisions had been framed so as to secure the protection for all manufacturing interests and industries, and in no division of manufacturing other than that of book manufacturing had it been thought necessary to secure any further protection than that which was accorded under the tariff statute.

The representatives of the book-manufacturing trades made clear, however, that they would make opposition to any bill that did not provide for American manufacturing of a copyrighted book, and rather than have further delay in securing an international copyright arrangement, (important for the interests of American authors as well as for justice and fairness to transatlantic authors), the Copyright League instructed me and its other representatives in Washington to modify the bill so as to include the manufacturing requirement, and the bill with such requirement, became law in 1891. The amended law of 1909 includes, with some few additions, a similar manufacturing requirement.

Impairment of Our Prestige

The publishers who are, like myself, not only publishers but book manufacturers and printers, are of opinion that neither in 1891 nor in 1909 did the book manufacturing trades of America require any such double protection. We took the ground that American printers and binders were quite able to compete even at that time with the printers and binders on the other side of the Atlantic, and that whatever disadvantages they might be under (in connection more particularly with the higher cost of labor in America) could be offset for book manufacturing, as for other manufacturing, by a provision in the tariff act.

Whether or no this contention was well founded in 1891 or in 1909, it is certainly, as we contend, the case today, that, with the changes produced under war conditions, with the improvement of book manufacturing machinery, with the effectiveness and intelligence of the men employed in the book-manufacturing industries, these industries are perfectly able to take care of themselves not only in their home market, but in markets outside of the United States.

I had the opportunity of pointing out that the American publishers were now finding fresh markets for books printed in this country. We have direct relations with Australasia and other British Dominions which had heretofore depended for their books upon editions manufactured in England, and we are working up, with good prospect of profitable results, a market in South America for books printed in the United States, in part in English and in part in Spanish.

There are various grounds on which it is desirable for the United States to accept membership in the Berne Convention. You will, I think, agree with me that there is a certain impairment of prestige for a country like the United States, which is one of the largest producers of literature, and which is probably the largest consumer of literature, of any country in the world, to remain outside of a group of nations that have associated themselves together for furthering the literary interests of the world.

The provisions of the Berne Convention were

shaped very largely by book manufacturers working in conjunction with the representatives of the authors. When in the discussions in Berne the speakers spoke of "literary interests," they had in view the interests of the producers and of the book-manufacturers as well as of the authors.

In advance of the organization of the Berne Convention, American publishers with world-wide connections and with ambitions for extending the publishing interests of the country, had entered into agreements with European publishers for the production of international series. When certain of the most important items of the cost of such series can be divided between two or three or four or five markets, there is a decided advantage to both the producers and consumers of books. The factors of cost that can be thus divided among all the markets secured are the payments for the authorship and for the illustrations.

International Series

Between such markets as France and Belgium, or England and America, which handle literature in the same language, there is the opportunity also of dividing the cost of typesetting and electrotyping. An example of such international series undertaken forty years or more back was the International Science Series, which was published in five or six markets and which was initiated by an American publishing house, Appleton. Later examples of similar international undertakings are the Heroes of the Nations Series, and the Story of the Nations Series, both initiated by G. P. Putnam's Sons, and carried on under my editorship. The contributors to these my editorship. series are selected from scholars thruout the world who have made themselves the accepted authorities on their several subject matters.

In a number of cases, the typesetting and electrotyping of the volume is completed in the country where the author is at home; but in the *Heroes of the Nations Series*, for instance, the typesetting and electrotyping, even for the books originating in Great Britain, had, with few exceptions, been done in our own Knickerbocker Press on this side.

The development of such international series is of first importance for the extension of the publishing trade, and American publishers have had much to do with the series thus far published and with plans for future similar undertakings.

It is difficult, however, to secure such undertakings the co-operation of European publishers as long as the United States remains outside of the Berne Convention. These European publishers point out that the conditions of the American copyright statute are exceptional and troublesome. The international copyright relations of the United States depend upon individual treaties and arrangements, the conditions of which vary with one nation and another

It is the general opinion of the transatlantic publishers with whom American publishers

want to work in co-operation that the whole business of international series can be carried on effectively only when all the states concerned are on the same footing as far as world's copyright protection is concerned.

It will be understood that in such international series, even in the cases in which the typesetting and electrotyping are done not in the United States but in some European state, there is no loss of work for American manufacturers. The series could not be carried on at all unless the publishers had freedom of action for manufacturing each book where it could be done to best advantage.

The American manufacturing market has a clear gain in the production of the number of volumes made on this side.

About twenty years back, I made application thru our State Department to secure a copyright treaty or arrangement between the United States and Japan.

The educational publishers of this country had been successful in securing introduction into colleges and high schools in Japan of a number of their books. These introductions involved heavy outlay in connection with the journeys of expensive educational representatives and in connection also with the necessity of distributing to the instructors a large number of complimentary copies.

The business gave promise, however, of good results, but the possibility of returns was promptly undermined by the action of the Japanese printers. They brought into print Japanese editions, the pages of which had been reproduced, text and illustrations together, by some gelatine photo process, and their books were sold at about one-fourth of the cost of the American books as delivered in Yokohama. The manufacturing of the large supplies, on the sale of which the American publishers had counted, was, therefore, lost for the American publishers as well as for the printers, binders, etc.

A Slap In the Face

These Japanese printers had been doing a similar profitable business with reproductions of English, French and German books. The Japanese Government decided, however, that rather than to remain outside of the comity of nations, they would accept membership in the Berne Convention, altho this decision involved considerable loss of business to the Japanese printers and no advantage to Japanese authors or publishers as their books were not being appropriated in Europe. This step had been taken at the time when our Department of State had, at my instance, made application for a copyright treaty with Tokio.

for a copyright treaty with Tokio.

The Imperial authorities were able, therefore, to give to America what may be described as "a diplomatic slap in the face." They reported that Japan had accepted membership in the Convention of Berne. The communication said further that when the United States had "followed the example of other civilized nations and had come into the worldwide Convention, there would be no necessity

for a separate treaty." So the matter rested for some years, but finally, rather than to be classed as a "pirate nation," Japan did execute a copyright treaty with the United States.

It is the conclusion of the American authors and publishers that on the grounds of comity and prestige, the United States ought now, after waiting for one-third of a century, to accept membership in the Convention of Berne. It is further the conclusion of the American publishers, who are naturally interested in the development of book manufacturing—and many of whom are, like myself, owners of book manufacturing establishments, that under existing conditions there need be no apprehension of interference in any way with the book manufacturing interests in this country thru a measure that should remove the restriction now placed upon securing American copyright protection for books produced outside of the country.

We have had an example during the past few years of the difficulties caused by the manufacturing requirement. Under the conditions resulting from the war, the copyright of a number of books, English and American, was forfeited because they could not be produced on either side of the Atlantic within the time or under the conditions specified in the copyright statutes.

An amendment to the copyright act, which has, as you know, now become law, will secure protection for Britain and for America for such of the books issued during the four war years as have not already been pirated. There ought, however, not to be risk of similar interference in years to come with the protection of literature.

The book manufacturing trades have a direct interest in furthering the extension of American publishing undertakings. I trust that the representatives of these trades will decide that they are quite able under conditions now obtaining to hold their own against any transatlantic competition, and that they have a business interest, as well as a citizen's interest, in the removal of all restrictions on American publishing undertakings.

The Better Packing for Books

By Waldon Fawcett

(The subject of the wrapping and mailing of books is so very much under discussion now that the Publishers' Weekly asked its Washington correspondent to investigate the subject there, since the government has made extensive experiments in the most efficient and economical methods.)

If the interest of the government in the technique of protecting books in transit were solely of a theoretical variety, publishers might be under fewer obligations to show respect for the conclusions reached. But, aside from "laboratory work" (which is not to be scorned), the Federal business establishment at Washington faces as an everyday obligation all the practical necessities of book parceling and labeling.

One has only to remember that last year the government sent to the libraries an aggregate of over two million publications, to realize that the office of the Superintendent of Documents and the mailing divisions of the several executive departments at the capital are, for the purpose of daily routine, in much the same position as the private publisher.

Lightweight Wrappings

While national bureaus have been approaching thru scientific channels, the problems of packing, etc., the book dispatching forces have been in a measure working out their own salvation in practical and economical ways. The present governmental practice in wrapping individual cloth-bound volumes for mailing is simplicity itself. The fact that, with a tremendous volume of deliveries of books of all sizes to all sections of the United States and insular possessions, the prevailing system has

proved satisfactory must tend to justify the methods in the eyes of publishers and booksellers whose first impulse would be to regard the standard United States wrapping as inadequate

The great preponderance of cloth-bound books (and, of course, all paper-bound books) are placed in the mails under a double wrapper of good but not extra heavy kraft paper and with no straw-board packing or corrugation of any kind. A certain small percentage of the government books are encased in cardboard holders but even in these exceptional cases the stock used is of moderate weight. In further proof of the governmental trend to simplicity it should be said that the Federal book mailers have concluded virtually to discontinue the use of protective corners. government has never used the metal corners but has used to some extent in the past the fiber corners. In some instances make-shift corners are fashioned by folding the cardboard above mentioned but only for books of unusual size or those in which special considera-The great majority of tions are involved. books under government imprint, including the Yearbook of the U.S. Department of Agriculture, representative in size and weight, are "dressed" for the mails by enclosure either in a heavy envelope or double wrappings.

A misconception has existed in the booktrade with respect to the mailing of the Agricultural Yearbook which is accounted, in the long run, Uncle Sam's best seller. A few years ago the plan was inaugurated of sending the individual copies of the Yearbook (the edition runs to about 600,000) by registered mail and requiring a return receipt. The impression became current that this precaution had been taken to secure care in handling and was construed as an indictment of the post-office for the risks to which books in the ordinary mails were subjected. The facts are that the registry plan, now abandoned, was resorted to to compel the return of undeliverable volumes. The Department of Agriculture had reason to suspect that some of the Yearbooks were not reaching the desired destinations. Hence the registration plan was resorted to as a means of checking up the mailing list.

The approved book wrapping in general use consists, as has been said, of a double wrapper or a wrapper and "filler." The inner wrapper or filler is, on each dimension, slightly smaller than the outer. Some of the mailing rooms follow the practice of cutting the inner wrapper kite-shaped, whereas the outer wrapper is rectangular. The effect, when the ends are folded in, and the wrappers have been drawn taut and pasted, is to afford an interlocking covering of surprising strength, considering its weight.

For Foreign Mail

Some book publishers who have investigated the government system of wrapping books have felt that it gave no help to their problems because of the fact that the government, thanks to the privilege of mailing under frank, could paste the wrappers closing the package against postal inspection, an advantage not enjoyed by the private publisher, because the sealed book would have to travel first-class, at prohibitive cost.

When the government sends books abroad, packaging the volumes for entry into the foreign mails, it is on a par with the private publisher, but it clings to the double wrapper with no "cushion," save in exceptional cases, to take the impact of the shuffling motion to which mail is subjected during a lengthy ocean voyage. The only modification of domestic routine is in the leaving open of one end of the wrapper, to conform to foreign requirements. To avoid danger that the book might work thru the open end, each package is tied with an ordinary grade of jute twine or equivalent, passed once around the book lengthwise and twice across. Government mailers claim that it is possible to draw the twine tightly enough without risk that the package will string-cut despite the absence of corrugated board or other shock absorbers.

Little concession is made for length of journey. The premise is, that it is rehandling rather than mileage that spells wear and tear for packaged books. If books can be routed direct from Washington to San Francisco, no change is necessary in the packing practice of shorter hauls. Mention of direct routing brings us to one of the important features of the government book-handling methods, the transmission of books, in quantity, in mail sacks.

The government has, at one time or another, employed all the familiar mediums for the conveyance of books in quantity. Latterly,

however, there has been evolved an innovation that is given preference whenever possible. This consists in the transformation of the ordinary mail sack into an ideal book carrier by means of the installation of a trunk-board lining. Champions of the idea are most enthusiastic regarding it. They claim that the safe conduct accorded the books is equal to that afforded by any box. Incidentally there is protection against dampness, etc., that is not equalled by all types of boxes or shipping cases, and the locked mail sack discourages petty pilferage. The trunk-board interliner is grooved and may be readily transferred from one mail sack to another.

While the shipment of books in quantity was not one of the acute packing problems which the war precipitated, nevertheless the ex-haustive investigations conducted by government experts incident to the preparation of crating, baling, packing and boxing specifications revealed not a few ideas that may be serviceable to the book-trade. Such achievments as the invention of a lining paper for boxes, superior to the grades heretofore available and the development of the unbelievably staunch "three-way corner," adaptable to any crate or box, cannot fail to have significance as regards the shipment of a commodity such as books which represents dead weight and, which in consequence, must have containers of maximum strength.

The interlining paper adopted by the Engineer Corps of the U. S. Army during the latter part of the war was a waterproof kraft wrapping paper of 100 per cent sulphate pulp and of a weight of not less than 330 pounds, and a bursting strength of not less than 140 points. This paper is duplexed with and one surface waterproofed with asphaltum or its equal and is flexible but not tacky under ordinary weather conditions, albeit the paper must not wet or dampen thru in ten days.

Manilla Envelope Favored

Inasmuch as the chief interest of the publishers is in the method of wrapping small parcels, it is worth noting that an erroneous impression is current with some to the effect that it is governmental practice to roll for mailing everything rollable. It is quite true that government publications which are printed on the cheaper grades of paper-for example, the Congressional Record which is printed on news print-are, rolled, even tho the bulk of the individual copy might seem to present difficulties. In the case, however, of all paper bound publications on standard grades of book paper the inclination is to make use of envelopes of paper stock compatible with the weight of the publication to be enclosed. Indeed, as a wrapper for individual volumes, paper or cloth that must be left open for postal inspection, sentiment has swung to the use of an envelope of kraft or manilla paper stock, the flap of which is closed by twine or by a metal fastening.

Co-operative Book Advertising in Australia

By C. H. Peters

Melville & Mullen, Melbourne

THO in England and the United States, book advertising in newspapers and magazines is conducted by publishers, here in Australia practically all the book advertisms is done by the booksellers of one capital, Mel-

An estimate of the amount spent by these booksellers in the newspapers, is £2,500 annually, quite half this sum being expended by two firms—the newspaper carrying this advertising, the Melbourne Argus circulates amongst booksellers and booklovers of all states because of the, to them, valuable weekly book-lists therein.

However the Christmas of 1920 witnessed an innovation when the Melbourne booksellers determined to initiate a "Buy Books" co-operative Advertising Campaign.

Financing the campaign was the first step; booksellers large and small, contributed ac-cording to their means and their sympathy with the idea, then generous help was received from the local publishing houses, and from the representatives of English publishers established in Melbourne.

The sum of money collected, £274, tho not considerable, was sufficient to allow the use of large spaces, quarter pages and twenty-four inches of double column advertising, in the three local dailies and three weeklies, and for the printing of window strips and shop cards, which, distributed free to small bookshops everywhere, secured billboard effect broadcast in suburbs and in country towns.

Extensive use of picture theater advertising

slides was made, and so one of the chief rivals of bookreading was used to exploit the slogan of the campaign "Remember December the Book Giving Month."

The slogan chosen after much deliberation. proved after all a happy choice, for by its constant repetition in the advertising and from its rhythm and effective scansion it became in

every sense a catchword.

The drafting of the advertisements was carried out, in the first place, by a bookseller's committee, and afterwards all efforts were carried to an expert who used and discarded as he thought fit, and produced some rattling good ads, which carried conviction.

Papers carrying the advertising were generous in their assistance, articles on "Books as Gifts," "Value of Reading" and literary subjects generally were published in the

One newspaper man sees in the campaign, the opportunity of more co-operative advertising in other trades whose members individually cannot use large spaces. His remark, "This time the booksellers are showing the way" does not seem fitting, for seemingly the bookseller fights harder for his trade than any other retail business man.

Results are indeed difficult to key or trace, but here is an undoubted indicator. At a time when all trade in Australia was depressed, and other business showing decreasing returns, Melbourne and Victorian booksellers generally are reporting a record Christmas trade, exceeding even the boom Christmas of 1919.

Publishing in England

M. SIDGWICK, of Sidgwick & Jackson, in a recent interview for the Book-Post of London made some most interesting comments

on publishing in England. He said in part:
"All thru the war it was modern poetry
which carried us thru, tho in 1914 that would have been considered the most desperate adventure of all. When Rupert Brooke's first volume of poems appeared in 1911 it did much better than most, but by the irony of circumstance his great popularity did not begin till after his death early in 1915. Volume by volume we produced nearly all the works he left behind him, and I may say that Rupert Brooke's works are still selling freely today. "In 1916, the middle year of the war, five-

sevenths of our turn-over came from modern poetry. Moreover, the psychological excitement which made people want to read poetry also made them want to write it. Since 1915, 70 to 80 per cent of the mss. submitted to us might be classified as modern poetry, and even last year the percentage was still 67 per cent. The sales are certainly slowing down

now, except in a few individual instances, yet the effect of that extraordinary outbreak has been to promote the reading of poetry in general, especially modern poetry.

"I think that sufficient attention has not been paid to one solution of the price difficulty, namely, the raising of published prices in proportion to the rise in costs. If that is not done, it means that some member of what I may call the 'syndicate' (authors, manufacturers and publishers), who combine to produce books, must take less for his services than he previously took. Now, I do not see the commercial side losing, nor, on the other hand, do I see why it should be the author—or the publisher.

"The objection has been raised that people cannot afford to pay such prices, and it is probably true that the greater part of the prewar book-buying public has come out of the war worse off than it went in, and must now economize. On the other hand, there is a large new public growing up, some of whom have more money than they know how to deal with, and it is these people whom we want to

accustom to book-buying. During the war the biggest bookseller in England-outside London, Edinburgh and Glasgow-told me that he had taken to keeping his shop open an hour later at night, in order to supply the wants of working-men who were putting down their seven-and-sixpences for technical books connected with their own branches of industry. The new book-buying public are naturally concerned first of all with books of a practical and helpful kind; it will take longer to cultivate a taste for pure literature among them, tho that will always have its public, I think.

'The publishing trade is not considered to be very prosperous just now, yet the number of young fellows who want to go into it is extraordinary. Since the armistice, I must have personally interviewed a dozen, all educated, cultivated, enthusiastic men, some with

capital behind them. To most I've had to say that the art of the publisher begins in the packing-room, advances thru the counting-house, and develops on the 'rounds,' and that for every 'reader' or literary expert a publishing house can employ eight or ten men for other duties. In other words, there is far more business than literature in the profession, and it is the combination of the two, I think, which makes it so fascinating.

"If your business is reasonably small you live with every book you publish, from its birth to its old age (you hope!). Yet another thing which the uninitiated do not realize is the part which the publisher plays in originating books. There is an entire class of books which the publisher invents; then he looks out for the proper authors to write them!"

Book Titles

HE Londoner, in his February letter to the Bookman, writes:

"Illustrated books please me less and less as the years go by. They seem to be neither one thing nor the other, but interfere with the general appearance of good taste. It is so rare that an illustrator has the right feeling for literature or for the printed book. He does so many drawings, as a rule, because he has been paid to do them. Or he has been casting about for a book to illustrate, and regards his subject as a lucky find. There is with him no sense that here is a work which calls for genuine interpretation. He has no distinct 'call' to make any drawings, and the drawings he does make are miserable travesties of his more ambitious works. They are too often undertaken without thought of reproductive processes, and even when these processes are considered (and it is rare that an artist has had training in the mechanical details of such work) the processes themselves are still so imperfect that they are incapable of doing justice to anything of any delicacy. Between the artist and the blockmaker (or the collotyper) the poor book falls to the ground. In a plain text, without pictures, it might have been very well. But with type set close enough to present the air of being a solid block, and with the terrifyingly feeble drawings, reproduced inadequately, an illustrated book of any pretensions is almost surely unsatisfactory.

"This was the case with many of the books I saw in Knightsbridge. Their leaves had been opened by intelligent assistants at the places which showed the illustrations. The stoutest eye recoiled from them with horror. The effect was too ghastly. When, in addition, we fancied that the type page was something less than distinguished, there was such pathetic futility about the exhibit that it was best passed in silence. Not all the books, however, were of this kind, and the collection as a whole was almost reassuring. It showed that taste was not wholly dead in the land. It might be feeble, but it was not dead. If more such exhibitions could be held, and if modern books could be shown cheek by cheek with the better (or the best) old ones, we might really have something in the nature of a general improvement in taste.

"The question of titles is a remarkable one. I often wonder that when one has chosen a title everybody else does not immediately think of the same title. Very rarely does this anticipation occur, however. What happens as a rule is that once the title has been used everybody sees it as the only possible name for his own newest work. The titles of three of my books have been used afterward by other authors. This is an uncomfortable reflection, because it suggests that one works in secret, and confirms one's suspicion that nobody ever hears of one's books. But if royalty statements contradict this thought then there can be only two alternative explanations. Either later writers are the subject of unconscious memory, or they are careless, in choosing a title, to make sure that it is available. Unfortunately there is no copyright in titles. Novelists will continue to go black in the face with rage at seeing their own titles used again by hardy adventurers in the fiction market; but they have no redress. Moreover, it is often hard to discover if a title has been used or not. The search takes time, and even some professional skill, and as novelists as a class, apart from a very few, are among the most ignorant people in the world, I suppose that unconscious plagiarism and indignation will be their lot for the rest of time. Very rarely does a celebrated title get used again. On the other hand some very famous names have gained fresh lustre from modern reuse. I would instance 'The Old Wives' Tale' and 'Marriage.' "

"To read a book is to know and to own it is to possess the wisdom of another."

-H. H. Howland, Bobbs-Merrill, Indianapolis, in New Era Magazine.



WHEN EAST MEETS WEST

THE PHILADELPHIA BOOKSELLER: "'LANTIC CITY IS SOME PLACE. GOT NINE MILES O' BOARD-WALK SIXTY FEET WIDE; MORE'N A HUNDRED LIFE GUARDS; TWELVE HUNDRED HOTELS; TWENTY MILLION VISITORS ANNUALLY; FIVE MILES O' BEACH PARK; TWENTY-SOME THEATERS; FOUR HUNDRED YACHTS; THE SHORTEST SKIRTS IN THE U. S. AN' THE LONGEST NIGHTS. IT'S GOT MORE ELECTRIC LIGHTS THAN BROADWAY AND MORE CLIMATE THAN CALIFORNIA. WHY, IF YOU STOOD THE ATLANTIC CITY BELLBOYS END TO END THEY'D MAKE A LINE—"

THE UNIMPRESSED CHICAGOAN: "YEH, THAT'S PRETTY GOOD. BUT SAY, HAVE YOU EVER BEEN TO ST. JOE?"

Souvenirs for Booksellers' Convention

THE Entertainment Committee for the Booksellers' Convention has received a number of inquiries regarding souvenirs for the banquet and it requests publishers who are expecting to prepare souvenirs to notify Whitney Darrow, chairman of the Entertainment Committee, care Charles Scribner's Sons, as soon as possible as to what the souvenir will be and when it will be delivered, so that distribution plans can be made in advance. Approximately 400 of each souvenir should be prepared and they should be shipped to Whitney Darrow, Chairman, Entertainment Committee, Booksellers' Association, Hotel Traymore, Atlantic City, N. J., so as to reach there not later than Monday, May 9.

The expense of entertainment of previous conventions has been borne by the local committee, but as this year there is no such local committee, but as this year there is no such local committee at the place of the convention, there is no such entertainment fund. The entertainment committee will have a number of expenses, such as the menu for the dinner, the programs for the play, the music for the dance, decorations for the banquet, and the Association has the expense of the regular convention program. If any publishers, instead of giving the usual book souvenir, wish to contribute for the expense of some one of these extra items of entertainment, they may do so by notifying th chairman of the Entertainment Committee.

Pacific Coast News

C. C. Parker, dean of the Los Angeles booktrade, finds it necessary to move the location of his store from the stand it has occupied on lower Broadway to the new Pacific Finance Building being constructed at the corner of Sixth and Olive. Mr. Parker's new quarters will be in the center of the new retail district, the store will be large and attractive and an unusual feature will be that Mr. Parker will have free parking space for the automobiles of his customers in the basement of the building.

The Jones Bookstore of Los Angeles will move early in May to a new building being put up at 426-8 West Sixth Street. There will be much more room than in the present store and plans are now being arranged to utilize this in developing the book end of the

business.

Miss de Nevers, book buyer for the Hollywood Bookstore of Hollywood, Los Angeles, has resigned. She is required to seek the higher altitude of Arizona in the interests of her health. Mr. O. B. Stade has taken over the buying.

Eleanor Foster, formerly with the Ayres Department Store of Indianapolis, is the new buyer at Bullock's in Los Angeles. The department has been without a buyer since last September, when Mrs. Guillemont resigned to go to New York in a new line of work.

Mme. Anzia Yezierska, whose volume of short stories of the New York Ghetto, "Hungry Hearts" (Houghton), has been warmly received, is now at Culver City, California. She is working with the Goldwyn Studios on the scenario for a moving picture which will work the main features of her stories into one story which will bear the title of her book. On March oth Mme. Yezierska made a trip to San Francisco at the invitation of Paul Elder and gave a reading at the Elder Galleries. Long before the hour of the lecture people were being turned away from the doors. As a result of the success of this venture, a lecture tour is being arranged for Mme. Yezierska's trip east.

Lute Hutton, who bought the Stephens Book Shop in San Diego last fall, is putting new life into the book business of that city. Early in December he moved the shop into new quarters, and his business is thriving and growing

steadily.

Carpenter's of San Diego is forced to move from the location it has had for several years. The move will be a good one, for the new store is in a building being erected to its order and 3500 square feet will be devoted to the book department. The new address is 956 Sixth Street.

A Bookseller's Reading

THERE ought to be put down from time to time some record of the books and articles that are particularly valuable to the bookseller himself, not as any substitute for reading the books that he must sell, but because certain material has particular value in enriching his background, or in carrying to him business suggestions.

It would be interesting to print a list of all the books that have used booksellers or bookshops as an important part of the plot. Many will remember the pleasure found in May Sinclair's "Divine Fire," in which the bookstore atmosphere plays so important a part, and hardly a year goes by without some addition to this list of tales of the bookshop in fiction, such as Frederick Nivens' "A Tale That Is Told,"

published by Doran last fall.

One group of volumes among those just coming to hand that ought to be on the bookseller's own reference shelves, and many chapters of which have unusual interest to the bookseller, are the "Cambridge Histories of American Literature," published by Putnam, now just completed in four volumes. The remarkable bibliographies which occupy half of the fourth volume, are in themselves sufficient reason for placing the volume in every bookseller's permanent collection, but, besides this, there are many chapters in the two new volumes that are especially interesting: the chapter in volume four on "Book Publishers

and Publishing," which has been written by Professor Earl R. Bradsher of the University of Texas; the chapter by Harry M. Ayres of Columbia on "The English Language in America"; and in volume three "The History of Our Magazines" by William D. Kearns; the chapter on "The Later Historians" by John Spencer Bassett; on "The Travelers and Explorers" by Frederick L. Dellenbach. These are just a few of the many that would add much to a bookseller's knowledge. The February number of the London Mercury has an article on "The Need of Bibliographies" by A. W. Pollard, which would be found extremely interesting to those in the rare book or second-hand book field. The Century Magazine has had two articles on "American Literature" by St. John Ervine in the February and March numbers that are worth the attention of every bookman. For the person who has faced the problem of adjusting his ideals to his customers' demands, the story called "A Matter of Business" by Sinclair Lewis in the March Harper's is comforting and helpful.

The editors of the Publishers' Weekly would be glad to have booksellers send in suggestions for this column, which will be carried on from time to time as material accumulates, and would like to have the help of the dealers in collecting a list of novels in which bookstores appear. Such a list will be printed as soon as it is reasonably complete.

A Norwegian Maison Du Livre

THE same economic necessities which have been responsible for the creation of the -"Maison du Livre Français" are forcing other countries to follow the French example, says the London Book-Post.

The Norwegian Library Association has just bought a site where a three-story bookdepôt will be erected on the lines of the "Maison du Livre." The ground-floor will be devoted to trade, the first floor to publishers' offices and those of the Library Association.

Record of American Book Production, February, 1921*

		New Publication		By	0	rigin
				es English and Other Foreign Authors		
CLASSIFICATION		-	American	rican	rted	
3	New	Pamı	Ame	Ame	Impo	Total
Philosophy 23	ī	1	19	1	5	25
Religion, Theology 32	0	8	32	0	8	40
Sociology, Economics 35	9	35	68	1	10	79
Law 4	0	7	11	0	0	11
Education 2	1	11	14	0	0	14
Philology 12	2	3	9	5	3	17
Science 14	II	74	95	0	4	99
Technical Books 28	3	11	32	0	10	42
Medicine, Hygiene 6	8	4	18	0	0	18
Agriculture 5	I	6	12	0	0	12
Domestic Economy 3	0	3.1	4	0	0	4
Business 16	3	3	18	0	4	22
Fine Arts 10	0	2	9	I	2	12
Music 8	0	1	6	0	3	9
Games, Amusements 6	0	4	7	0	3	10
General Literature 30	3	5	30	4	4	38
Poetry and Drama 22	2	9	30	2	1	33
Fiction 51	51	0	81	17	4	102
Juvenile Books 15	1	1	9	0	8	17
History 38	7	28	64	1	8	73
Geography, Travel 10	2	2	7	0	7	14
Biography, Genealogy 25	0	ī	16	2	8	26
General Works 4	0	2	6	0	0	6
	105	219	597	34	92	723

^{*}In February, 1920, 282 new books, 80 new editions and 187 pamphlets were recorded.

England's Railway Reading

NGLAND has one field of publishing activity quite different from any that has developed on this side of the water and which has often been commented upon by American travelers who have picked up reading on the English newsstands. This is the small reprint, which, before the war, was priced at about 7d and now averages 2s or 2s 6d. Unlike our American reprints, the books are not printed in 12mo size, but in most cases special plates are made, in order that they can be put in the small shape about the length of an Everyman's Library volume. The volumes are printed on newsprint or cheap book paper, bound in cloth, and have a brightly colored wrapper.

The swing toward this kind of cloth-bound reprint was begun well before the war, and some firms such as Nelson and Newnes had carried forward long series of such books. During the war they were in tremendous de-mand as being suitable for trench reading, and, altho the great increases in manufacturing costs have made this form of publishing difficult, the present Spring Announcement Number of the Publishers' Circular seems to indicate that they are a large factor in the English book-trade. As many as a dozen prominent publishers have a series of these pocket novels on their list, varying in price from 2s to 2s 6d, including such well-known houses as John Murray, John Lane, Nisbet, Long and Sampson & Low. T. Fisher Unwin carries a series at 2s 6d, bound in more durable duxten, a waterproof cloth, and a series that includes such authors as Wells and Mackenzie. Laurie has a series at 3s 6d, and Constable a series at the same price; Sampson & Lowe, a series at 4s, which, in make-up and size, compares more nearly with our reprints, altho not on as good paper.

The paper-bound book, too, has had a new impulse in England, not in the form that it has been looked for here, i. e., the paper book of France where the best new volumes are put out in that form, but cheap reprints for the most popular taste. Newnes, who has been in this field many years, has a large series at 7d; Murray and Long both have series at 1s. The distribution of this type of book has, of course, been greatly helped by the large distribution obtained thru such a chain of bookstalls as W. H. Smith & Sons, who have in their own single system 250 bookshops and over 1,200

railroad bookstalls.

Novelists in "The Nation"

THE Nation is publishing a series of articles on "The Contemporary American Novelists," by Carl Van Doren. In January, the first of the series, on Edith Wharton appeared, and the second, on Booth Tarkington, appeared in February. The papers in March, April, May and June, will be on Theodore Dreiser, Winston Churchill, Joseph Hergesheimer, and James Branch Cabell.

Libraries and Bookselling

TYPICAL expression of the present at-A titude of the public library toward bookstores and home libraries is expressed in an editorial in the Savannah Public Library's monthly bulletin for February. Such an attitude means increased book service to the community because of this co-operative spirit among those whose function it is to encourage reading.

The bookseller should not allow himself to fall behind the librarian in this broad view

of their mutual responsibilities.

Headed "Buy a Book a Week," the edi-

torial reads :-

"Probably the rapid increase in popularity of the suggestive, persuasive 'slogan' may be attributed, at least in part, to the influence of the war, with its wheatless and meatless days and their slogans, the Liberty Bond and War Work campaigns with theirs. But at all events, we seem to live in an age of slogans, and it is not surprising that the book publishers have adopted one of their own. It is

'Buy a Book a Week.' "If librarians echo this cry, they may be accused, by some, of collusion with the publishers; if they ignore it, they may be thought opposed to the indiscriminate buying of books, as being likely to lessen the use of their public collections. But neither charge could be true. The first supposition is absurd, and the second is no more reasonable than the first. Publishers and booksellers know that the public libraries are their friends, for the use of the library tends to increase, not to lessen, the number of books bought by individuals. And librarians know that the individual ownership of books does more than anything else to stimulate interest in public libraries. So we heartily second the slogan 'Buy a Book a Week'; or if we were to make any change we would say 'Read a Book a Week.' Buy it for yourself if you can; if you cannot, then get it at your public

"The library is always glad to give full information concerning the authors, publishers, and prices of books on all subjects. Many people like to examine the books at the library, before deciding whether to purchase, or which

to purchase."

A Table of Contents

DR. Frank Crane's widely syndicated beditorials, which reach several million readers, very often have material in them that catches the eyes of the booklover. Recently one of these editorials did a rather unusual thing, commenting on a book from its table of contents only. Dr. Crane explained that he had not turned beyond that page. The book mentioned was "What Can Literature Do For Me?" by C. Alphonso Smith. The table of contents as quoted stated that literature could do for every reader six

It can give you an Outlet.

It can keep before you the vision of the Ideal.

III. It can give you a better knowledge of Human Nature.

IV. It can restore the Past to you.

It can show you the glory of the Commonplace.

VI. It can give you the mastery of your Own Language.

"Have the Masters of Literature done you this service?" says Dr. Crane. "Examine your-

"Have you found the Outlet, the playground of the soul, the continuous adventure, the Thousand and One Nights Entertainment, in those master magicians, Dante, Goethe, Hugo,

Shakespeare, Dickens, Dumas and the like? "Has this kept alive your Ideal? Over and above your actual experience has your literary experience left in you the creed of triumph, the silt of optimism, so that you go on

Still nursing the unconquerable hope, Still clutching the inviolable shade? "Has it given you a better knowledge of

Human Nature, so that you believe in men, not as they seem, but as the masters have revealed them?

"Has it restored the Past for you and brought to your impoverished spirit 'the glory that was Greece, the grandeur that was Rome?'

"Has it gilded the Commonplace and given to 'the meanest flower that blows, something

far too deep for tears?"

"Has it made your Language terse, strong, true and clean, so that you can use it like an exquisite sword, and not like a rude club?"

The H. W. Wilson Company Prizes

OR the best arguments, descriptions, or stories of the use and value of the "United States Catalog" and "Cumulative Book Index" in building business for the bookseller, the H. W. Wilson Company will offer five prizes. The "Book Review Digest" may be included at the discretion of the writers. The story or essay may be in the form of an argument, a description, or a story from actual experience. The contest closes April 15. The first prize will be \$50; the second, \$40; the third, \$30; the fourth, \$20; the fifth, \$10. The judges, appointed for the contest are: F. G. Melcher, managing editor of the Publishers' Weekly, E. O. Chapman, editor of The Bookseller and Stationer, and H. W. Wilson, president of the H. W. Wilson Co. The decision of the judges will be made on the basis of the effectiveness for the purpose, which is to show booksellers how easy it is to sell more books with the aid of these catalogs.

An attractive brochure will be made of prize-winning contributions and distributed to stimulate more effective and profitable use of the catalogs among booksellers, eventually bringing about a more general sale of books.

No Stationery Price Suit

In reply to the widely circulated press report that the government was bringing suit against the National Association of Stationers and Manufacturers for endeavoring to maintain prices, Mr. Fletcher B. Gibbs, General Manager of the Association, has sent out under date of March 19th the following letter to members:

"The sensational newspaper reports from Chicago regarding alleged recommendation of the Federal Trade Commission concerning the National Association of Stationers and Manufacturers should not be swallowed whole. A Chicago stationer is believed to have caused the publication of a piece of stale news as part of his advertising campaign and his law suit

against the Chicago Association.

"Every activity of our organization has been fully disclosed to the Federal Trade Commission, without adverse opinion concerning this Association in the Department of Justice, and we are conscious of no infraction of the law, intentional or otherwise. We intend to keep our members truthfully and fully advised of all matters of this kind, and members will do well to question the authenticity of all statements not issued from this office."

German Publishers Organize

THE German book-trade has always been an example of what complete organization could do, and the famous Börseverein has included in its organization every type of book interest. Word has now come from Germany that at a general meeting of the general publishers it was decided by a large majority that this Association should sever itself from the Börseverein and become an independent body. The publishers have felt that they were hampered by having their problems settled by the general council. The publishers state that they intend to support the old Union in every way when its actions do not clash with the special interest of the publishers.

The new Association is to consist of ordinary and extraordinary members; the former are book publishers pure and simple. In the second class are publishers who do also a retail or second-hand book business. The first class will have the right to vote and will pay a subscription of two hundred marks. The others have no vote and pay one hundred marks. The total estimated budgets for the new Association for 1921 is 230,000 marks.

German Half Tones and Cuts

UNDER date of February 1st, a Berlin firm is circularizing the American book-trade and asking for the opportunity to quote prices and to give samples of work on cuts for book publication. They point out that they would be able to give, on account of exchange, a very advantageous price, and that the cuts would be sent by first-class postage in any size up to about two kilograms.



THIS ESCUTCHEON EMBOSSED ON METAL IN COLOR
IS SUPPLIED TO ALL THE RETAIL MEMBERS OF
THE NEW NATIONAL ORGANIZATION OF FRENCH
BOOKSELLERS. IT IS INTENDED TO BE A SIGNAL
TO BOOKBUYERS THAT COMPLETE BOOK SERVICE
WILL BE FOUND WITHIN

The Rabaw Club

THE name of this newly organized Brooklyn Club becomes more understandable when it is realized that it is formed of the initials of the slogan, "Read A Book A Week." This Club has been launched at the Central Y. M. C. A. in Brooklyn, and the editor of its bulletin claims that it is a club that is more needed than any other kind that could be now brought forth.

"It is not a secret society," the editor says, "altho its members transact most of the business in secret. It has its emblems and its pass words, both of which receive instantaneous recognition everywhere thruout the globe. It assures safety and fellowship, unlocks every door and untangles every knot. It brightens homes and kindles the energy of churches and schools. Industry could be reborn by its means, while commerce would within a year make the progress of an ordinary century." The emblems of the Club are, among others, "A sparkling eye, a high forehead and features which say 'plain.'" The pass word is "I know."

"If there is anything to come out of the heads of men, something first must go in. 'It is hard,' said Benjamin Franklin, 'for an empty bag to stand upright.'"

An Uncorrected Galley

THE CONSCIENTIOUS BOOK CLERK

(Slightly in the manner of J. V. A. Weaver, author of "In American.")

"Aren't Borzoi books the lovely shades? Some line, says I, for looking at.

No Borzoi color ever fades.

Yes, that 'un matches your cravat. Some folks prefer the Borzoi blue,

But this year's red is mighty catching. Sure, take it to the window, do!

This 'lectric light is punk for matching."

-KEITH PRESTON, Chicago Daily News.

"BOY, THE CIGARS" By EDWARD ANTHONY

"There's a fellow outside with a volume of pomes

(The title, I think is 'The Beautiful Gnomes'), He says it's the best of poetical tomes." "I'll see him next Christmas," the publisher

"There's a gentleman waiting to tell you about A novel of his, which, without any doubt (So he says), will make critics with happiness shout."

"Oh, tell him I'm ill or rheumatic-or dead."

"There's also a lady who's just come away From Russia; she says that the Reds are at bay,

And she's willing to write it at so much a day."

"I've just left for Portugal, China and Mars."

"And then there's a bookseller-looks like a gink-

From somewhere out West; Indiana, I think. I'll tell him you're out buying authors a drink." "A bookseller? In with him! Boy, the cigars!"

-In New York Herald.

A NEW MARK TWAIN STORY

Mr. Clemens was visiting in England and the British Society of Authors gave him a dinner, with Sir Walter Besant in the chair and a great crowd of literary notables present. At that time Mr. Kipling was lying seriously ill in New York. Mr. Clemens, responding to the applause which had followed his interesting tho serious address, said he supposed that it was necessary for him, in order to maintain his reputation as a humorist, to per-petrate a joke. He spoke feelingly of Mr. Kipling's illness and dwelt upon the warm bond of sympathy between England and America that had arisen thru their mutual expressions of condolence. "And," Mr. Clemens went on, "as we have been joined together in Kipling let me express the hope that we shall not be sundered in Twain."

-Authors" League Bulletin.

Book Week at Wanamaker's

THE book department of Wanamaker's New York store has arranged for a special series of lectures with accompanying exhibits in their auditorium on the week of April 11th. The plan is to have a series of lectures on books, illustrated by lantern slides, as a regular feature, these lectures to be given by Mr. Samuel Abbott. Other special features in the way of exhibits and talks of authors are to be arranged by Mr. Smythe, manager of the department.

STATEMENT OF THE OWNERSHIP, MANAGE-MENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, Of the Publishers' Weekly, published weekly at New York, N. Y., for April 1, 1921.

New York, N. Y., for April 1, 1921.

STATE OF NEW YORK,

Before me, a Notary Public in and for the State and County aforesaid, personally appeared J. A. Holden, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Publishers' Weekly and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business manager are:

Publisher

62 West 45th St., New York.

63 West 45th St., New York.

64 West 45th St., New York.

65 West 45th St., New York.

66 West 45th St., New York.

67 West 45th St., New York.

68 West 45th St., New York.

69 West 45th St., New York.

60 West 45th St., New York.

62 West 45th St., New York.

2. That the owners are:
R. R. Bowker Co., 62 West 45th St., New York.
R. R. Bowker, 62 West 45th St., New York.
MARIAN A. OSBORNE, Morristown, N. J.
J. A. HOLDEN, 62 West 45th St, New York.
F. G. Melcher, 62 West 45th St, New York.
A. C. Frasca, 62 West 45th St., New York.
A. R. Crone, 62 West 45th St., New York.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent. or more of total amount of bonds, mortgages, or other

or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee in acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other direct or indirect in the said stock, bonds, or other securities than as so stated by him.

J. A. HOLDEN, Business Manager.

Sworn to and subscribed before me this 16th day of March, 1921. ARMOND FRASCA.
Notary Public, N. Y. Co., N. Y., No. 191
Reg. No. 1368 Reg. No. 1368
My commission expires March 30, 1923)
[Seal].

In The Field of Retail Advertising

Retail Advertising Questionnaire

ORACE E. Ryan, of the L. S. Ayres Co. recently, sent out a questionnaire to three prominent retail merchandise establishments in Indianapolis in an effort to ascertain what retail merchants wanted to discuss at the retailer's sessions at the convention of the Associated Advertising Clubs.

The questions and the answers are reprinted here from Associated Advertising. The answers were surprisingly uniform, there being only one question on which there was a difference of opinion. The answers here typify the general attitude of the responses.

Q. Will advertising cut down selling expense? How? A. Yes, if judiciously done. By increasing sales and by speeding turnover.

Q. At what percentage of sales cost does advertising cease to be an economy? A. This varies with the line being advertised. An advertising expenditure of more than 100 per cent of retail sales could not be profitably maintained.

Q. What kind of newspaper publicity is most resultful for the retailer? Why? A. The truthful kind that has human interest news and that appeals to our sense of usefulness, vanity and economy.

ness, vanity and economy.

Q. How about a specific appropriation for advertising? A. It is desirable, but should be sufficiently elastic to follow changes of fashion and demand.

Q. In making an appropriation, is it advisable to give more to one class of merchandise than to another? A. Long profit lines are usually and rightfully given a more liberal appropriation.

Q. When is it advisable to spend more than general usage permits on any special class, if ever? A. Whenever one wishes to shock public consciousness to the importance of some special merchandise.

Q. What effect should a store's standing in a community have upon the type of publicity employed? Should it feature style and quality? Should it talk bargain values? A. The publicity employed by a store should be in keeping with its standing in a community. It should feature style and quality. A store should not talk bargain values too often. Only indulge in it when the values are really very much above what is being offered elsewhere.

Q. What effect will attitude of salespeople have on advertising. A. Salesfolk can kill all the good an advertisement can create. They must be "sold" on the store and its advertising or get out.

Q. What percentage of newspaper readers read store advertising with interest and persistency? A. A recent survey in Indianapolis showed that not more than 45 per cent of its womenfolk read department store advertisements with any degree of interest or persistency.

Q. How may this percentage be increased? A. By making all advertising truthful and more interesting.

Q. Is exaggeration ever warranted? A. Never. It is better to understate and overdeliver.

Q. What percentage of the cost of one's advertising should logically be alloted to the preparation of copy? A. Ten per cent appears to be the recognized amount, while 15 per cent may be more economical.

Q. Is the advertising story or the manner of its presentation more important? A. The story is the thing, which includes its presentation

Q. Conceding that merchandise and store service are more important, how should a dearth of store news affect the amount of advertising? A. A dearth of store news is bound to affect the amount of advertising. However, no matter how scarce store news is, the store should continue to advertise—service, the institution, etc.

Q. Should advertising expenditure be based upon sales records or expected business? A. Upon sales records, if an established growing business. Upon expectations if ploughing in new fields with specialties.

Q. How about dull seasons? Off seasons? A. The idea of "seasons" is breaking down more and more every year. Seasons are becoming largely what we make them.

O. When business lags, should advertising be increased or decreased? A. Much depends. Look first to cause for the lag.

O. Are special sales advantageous? What disadvantage do they develop? A. They are like a stimulant. They awaken the dormant forces, but like a stimulant abused can become a bad habit.

O. To what extent should window display and advertising co-operate? A. Fully. They are similar forces. Like the pictures in a book, both contribute to the telling of the story.

Can't Lower Advertising

THAT financial disaster would follow the reduction of advertising rates was the consensus of opinion of publishers and advertising executives of newspapers at a meeting of the officers and directors of the National Association of Newspaper Executives, according to Charles Miller of Atlanta, Ga., President.

"Retailers have been misled by the spot market prices of paper," said Mr. Miller. "It is true that the spot market price of paper has dropped from 12 cents a pound to 7. However, publishers buy their paper on contract. Last year they were paying four cents, now they are paying 6½. Then, too, freight rates are higher and there have been no reductions in the wage scales of union men. Consequently lower rates are out of the question."

Among the Publishers

A Week's Gleanings of Book-trade News

A. C. McClurg announce a new Tarzan book to be published in May.

WARREN G. HARDING is the author of one of the volumes on Bobbs-Merrill's spring list, "Our Common Country."

HARCOURT, BRACE & Co. add to their Europeon Library this spring "Decadence and Other Essays on the Culture of Ideas" by Remy de Gourmont, chosen and translated by William Aspenwall Bradley.

TEMPLE SCOTT, publisher of books on spiritual revelation, has his publishing office at 167 West 72d Street. On March 26, he is publishing "The Lotus Leaf," a book of spiritual healing by Elizabeth H. Webb.

"Snow Over Elden" is the first novel published by Doran of Thomas Moult, editor of the London publication *Voices*. Mr. Moult was, before the war, assistant musical editor of the Manchester *Guardian*.

THE SOCIETY of Arts and Sciences of New York held its annual dinner at Hotel Astor Monday evening, March 14th, to confer the O. Henry Memorial Award Prizes for the two best stories by American authors published in American magazines during 1920. The first prize, five hundred dollars in gold, was awarded to Maxwell Struthers Burt for his story "Each In His Own Generation" that appeared in the July issue of Scribner's, the second prize a certified check for \$250 was awarded to Mrs. Frances Newbold Noyes Hart for "Contact" which appeared in the December number of Pictorial Review, both of which will be included in the volume of "O. Henry Memorial Prize Stories—1920," which Doubleday, Page & Company will publish on April 15th. This was Mrs. Hart's first published story and it is a romantic coincidence that the news of her winning the O. Henry Memorial Prize reached her on the day of her marriage. Dr. Merle St. Croix Wright was toastmaster and among the speakers were Maxwell Struthers Burt, Mrs. Frances Newbold Noyes Hart, Dr. Frank Crane, William Johnston of the New York World who bought over one hundred of O. Henry's early stories, and William Griffith of Current Opinion who was also one of O. Henry's editors. Dr. Crane told a new anecdote about the master story teller. His brother Jim knew O. Henry well, having helped him edit "The Rolling Stone" and once took Dr. Crane to see the author. Dr. Crane suggested that they go in search of refresh-ments and asked O. Henry what he drank. "Anything," aswered the author, "which is not thick enough to eat." "My Son" by Corra Harris carries on the story of "The Circuit Rider's Wife" (Doran),

ROBERT W. CHAMBERS has written a novel of romance in a new land which will appeal, it is said, to all who enjoyed "Cardigan." It is "The Little Red Foot" (Doran).

When the instalments of the personal memoirs of Jack London by Charmian London, his wife, have been completed in the Century Magazine, "The Book of Jack London" will be published.

THE LAST THING which Richard Washburn Child has done to make himself famous is to write a volume of short stories of the Underworld, called "The Velvet Black" (Dutton). Just before that he was one of two prominent candidates mentioned for the position of secretary to President Harding.

READERS of the Publishers' Weekly, who were interested in Alex Osborn's article "Is Book Advertising Topsy-Turvy?", which article was, by the way, the subject of a recent editorial in the New York Evening Post, will note with pleasure that his book just published by Scribner contains several chapters on retail advertising.

THE STATUE of Liberty and Lafayette are the bulk of the knowledge of most of us of the historical connection of the United States and France. A Guide Book of historical data pertaining to Americans in Paris from early times to this very present is an original and valuable inspiration. The work was compiled by François Boucher, assistant curator of the Musée Carnavalet, Paris. The translation was done by Frances Wilson Huard (Doran).

It is an interesting fact that two of the most important histories of New York were written by women, the first ever published, by Mary L. Booth in the 50's and the second, by Mrs. Lamb in the 70's. Another woman, Mrs. Burton Harrison brought Mrs. Lamb's history from 1875 to 1900. A. S. Barnes & Co. have sold to "Valentine's Manual of Old New York" the stock, plates and copyrights of Martha J. Lamb's "History of the City of New York." The new publishers will issue under Mr. Brown's management, a revised edition, extra illustrated with rare and valuable prints from the most noted collections in the city. A supplementary volume bringing the history of the city down to Armistice Day is also under way by the editor of "Valentine's Manual."

Changes in Prices

THE WOMANS PRESS "A Present Day Definition of Christianity" from \$1.25 to 90 cents. ISAAC PITMAN & SONS

Shorthand Catechism, Pitman, 90c. Small Book on Electric Motors, Maycock, \$2.50. Office Machines, Appliances & Methods, Desborough, \$2.50. High speed in Typewriting, Kennedy and Jarrett, High speed in Typewriting, Kennedy and Ja paper binding, 90c.
High Speed in Typewriting, cloth binding, \$1.15.
Gloves and the Glove Industry, Ellis, \$1.00.
Cold Storage and Ice Making, Springett, \$1.00.
High Tension Switch Gear, Poole, \$1.00.
Pattern Making, Shaw and Edgar, \$1.00.
Complete Manual of Ido, \$2.50.

D. APPLETON & COMPANY
Evelyn Innes, by George Moore, from \$2.00 to \$2.50.
Memoirs of My Dead Life, by George Moore, from \$2.00 to \$2.50.
Carnival, by Mackenzie, from \$2.00 to \$2.50.

B. W. HUEBSCH, INC.
"The Song of Songs," by Hermann Sudermann, \$2.50.

Obituary Notes

BERT LESTON TAYLOR, familiarly known all over the country as B. L. T., editor of the Chicago Tribune's Colyum, "A Line o' Type or Two," died March 19, of pneumonia. He was the dean of Colyum conductors, by the unanimous vote of all his brothers in the trade. He was born November 13, 1866, and was educated in the College of the City of New York. He was the author of: "The Well in the Wood," 1904; "The Charlatans," 1906; "A Line o' Verse or Two," 1911; "The Pipesmoke Carry," 1912; "Motley Measures," 1913; also booklets "The Bilioustine," and "The Book Booster."

FRANK WAKELEY GUNSAULUS, for twenty years pastor of the Central Congregational Church, and President of the Armour Insti-tute of Technology in Chicago, died suddenly at his home in that city on March 17. Dr. Gunsaulus was born on January 1, 1856, at Chesterville, Ohio, and attended the Ohio Wesleyan University. He entered the ministry at Columbus at the age of 19, and later held pastorates at Baltimore and Chicago. Then followed a series of professorships at Yale, University of Chicago, Ohio Wesleyan and Miami University, Oxford, Ohio. His writings include "Metamorphosis of a Creed,"
"Phidias and Other Poems," "Transfiguration of Christ," "Life of Gladstone," "The Man of Galilee," "Paths of Power," "Paths to the City of God," "Higher Ministries of Recent English Poetry," "The Minister and the Spiritual Life." Spiritual Life."

CAMERON MACKENZIE, war correspondent, author and former publisher, died aboard the "Aquitania," on which he was returning home, March 18. His death was attributed by his father, Dr. MacKenzie, to the fact that he wore himself out in war work. He was sent to France during the world war by the New York World and the Saturday Evening Post. When the American Expeditionary Force joined the Allies he was attached to the head-

quarters of General John J. Pershing as special correspondent of the London Daily Chronicle and Morning Post. Subsequently he went to Warsaw, where he was in close touch with Paderewski. Since the armistice he had been correspondent for the New York Herald. Mr. Mackenzie was born at Wilkes-Barre, Pa., on Sept. 7, 1882. He was graduated from the Lawrenceville (N. J.) School in 1889, and subsequently was graduated from the Law School at Yale and the New York Law School. In 1907 he married Miss Elizabeth McClure, daughter of S. S. McClure, publisher. He joined the staff of the New York Sun in 1901, and was assistant managing editor of the same paper in 1906. He was general manager and publisher of McClure's Magazine from 1909 to 1911, having bought the controlling interest in that publication with Frederick L. Collins. He also acquired Ladies' World about the same time. Mr. Mackenzie was the author of "Mr. and Mrs. Pierce," "The Prussian and Other Stories."

Periodical Notes

The Measure, A Journal of Poetry, is a new monthly published by Frank Shay, 4 Christopher Street, New York.

The first issue of The Reviewer is that of February 15. It is published the first and fifteenth of each month in Richmond, Vir-

A new literary monthly, The Double-Dealer whose life began with the new year is published in New Orleans, La.

Personal Notes

JAMES A. JENKINS, recently with Styles and Cash, is now associated with The Colonial House, at 48 West 47th Street, New York.

I. T. DENNIS, former book and stationery buyer for Crowley Milner Co. of Detroit, is now representing Albert Whitman & Co. of Chicago, in the middle-west territory.

Business Notes

NEW YORK CITY.-The McGraw-Hill Company, a subsidiary corporation of the McGraw-Hill Company, Inc., has moved to 370 Seventh Avenue, New York City, but the McGraw-Hill Company, Inc., remains at the Hill Building, Tenth Avenue and Thirty-sixth Street, New York City.

NEW YORK CITY.-F. H. Knapp, bookseller and stationer, 146 Hamilton Place, has sold the business to Reich & Schift, who will conduct it under Knapp's name. Mr Knapp has no connection with the new business.

NEW YORK CITY.-The Lamb Publishing Co. has disposed advantageously of its lease at 251 Fifth Ave. and has moved to new premises at 33 West 57th Street.

The Weekly Record of New Publications

This list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth. Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O. (8vo: 25 cm.); D. (12mo: 20 cm.); S. (16mo: 17½ cm.); T. (24mo: 15 cm.); Tt. (32mo: 12½ cm.); Ff. (48mo: 10 cm.); sq., obl., nar., designate square, oblong, narrow.

Abbatt, William, comp.

A satyrical description of commencement; a true history of the feats, adventures, and sufferings of Matthew Calkins in the time of the Revolution; Conrad Mayer and Susan Grey, a hunting story of the West. 21 p. front. O (The magazine of history with notes and queries, extra no. 70) Tarrytown, N. Y., William Abbatt, 28 W. Elizabeth St. pap.

A true report of the late discoveries of the Newfound Lands [1583], George Peckham; The choice, poem [1757], Benjamin Church. 72 p. O (The magazine of history with notes and queries, extra no. 68) Tarrytown, N. Y., William Abbatt pap. \$4.50

Alexander, Samuel

Space, time and deity; the Gifford lectures at Glasgow, 1916-1918; 2 v. 16+347 p. O '20 N. Y., Macmillan \$14 n.

Andrews, Roy Chapman

Across Mongolian plains; a naturalist's account of China's great Northwest; photographs by Yvette Borup Andrews. 24+276 p. front. pls. O c. N. Y., Appleton \$5 n.

The adventures of the second Asiatic Expedition of the American Museum of Natural History, which

Mr. Andrews headed.

Annuaire général de la France et de l'étranger; publié sur l'initiative du Comité du livre, sous le haut patronage du gouvernement da la République; 1920-1921. 8+1154 p. front. (por.) tabs. O N. Y., G. E. Stechert [Am. ag'nts] \$3.25 n.

Arène, Paul

The golden goat; tr. and note by Frances Wilson Huard. 11+256 p. D [c. '21] N. Y., Doran \$2 n.

A story of romantic love and buried treasure.

Arthur, King of Britain

Stories from Le morte d'Arthur and the Mabinogion. 192 p. front. T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Bacon, Benjamin Wisner

Jesus and Paul; lectures given at Manchester College, Oxford, for the Winter term, 1920. 8+251 p. D c. N. Y., Macmillan \$2.50 n. Partial contents: Beginning and growth of the Gospel of reconciliation; The heavenly Intercessor as seen and interpreted by Paul; Back to Gallilee; The message of the Fourth Evangelist.

Barnes and Lane

An easy primer; il. in col. by Blanche Fisher Wright and Edna F. Hart. 124 p. D [c. '21] Bost., Ginn 60 c. n.

Bentley, E. L.

Bentley's table code; for use with any edition of Bentley's complete phrase code, or with any other public or private code; more than 22,000 code words. 2+170 p. O '21 N. Y., Rose Print Co., 32 Vesey St. \$10 n.

Bernstein, Herman

History of a lie; protocols of the wise men of Zion; a study. 84 p. il. D N. Y., J. S. Ogilvie Pub. Co., 57 Rose St. pap. 50 c.;

75 C. n.
Partial contents: The mysterious protocols; The story from which the protocols were fabricated; Fiction forged into "fact"; The Russian sponsors of the forgery; The black hundreds, their dupes and

Biedermann, Rudolf, ed.

Chemiker-kalender, 1921; ein hilfsbuch für chemiker, physiker, mineralogen industrielle, pharmazeuten, hüttenmänner usw; neubear-beitet von professor Dr. Walther Roth; in zwei banden; zweiundvierzigster jahrgang. 19+502; 520+56 p. tabs. diagrs. T N. Y., Lemcke & Buechner \$2.40 n.

Boucher, Francois, comp.

American footprints in Paris; a guide book of historical data pertaining to Americans in the French capital from the earliest days to the present times; tr., rev. and ed. with preface by Frances Wilson Huard. 10+106 p. D [c. '21] N. Y., Doran \$2 n. Partial contents: Versailles: Suburbs of Paris; American writers in Paris; Charitable America in

Adamnan, Saint

Adamnani vita S. Columbae; ed. from Dr. Reeves's text; with an introd. on Early Irish church his-

tory; notes, and a glossary, by J. T. Fowler; a new ed., rev.; with an index, 280 p. O '21 N. Y., Oxford Univ. Press \$4.75

Bradshaw's Continental guide. 299 p. S '20 N. Y., Brentano's \$1.90 n.

Briggs, G. W.

The chamars. 270 p. il. O (The religious life of India) '21 N. Y., Oxford Univ. Press

Brown, Gerald Baldwin

The arts in early England; the Ruthwell and Bewcastle crosses, the Gospels of Lindisfarne, and other Christian monuments of Northumbria; with philological chapters by A. Blyth Webster; [v. 5] 15+420 p. front. pls. il. O '21 N. Y., Dutton \$12 n.

Brown, Peter Hume

Life of Goethe; ed. by Viscount Haldane; 2 v. 820 p. il. O '21 N. Y., Holt \$10 n.

Bunyan's Pilgrim's progress; abridged and ed. by Margaret A. Gilliland. 191 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Burns, Robert

Selections from Robert Burns; ed. by J. Hunter Craig. 192 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Cano, B. Sanin

Spanish reader; ed. with notes and a vocabulary. 4+140 p. O (Oxford Spanish ser.) '21 N. Y., Oxford Univ. Press \$1.60

Chamberlain, James Franklin

Geography; physical, economic, regional. 18+509 p. il. pls. tabs. diagrs. maps (part col.) O (Lippincott's school text ser.) [c. '21] Phil., Lippincott \$3.50 n.

Child, Richard Washburn

The velvet black. 387 p. D [c. '21] N. Y., Dutton \$2 n. Eleven short stories.

Unifying the world. 116 p. D (Handbooks on international relations) N. Y., Harcourt, Brace & Co. \$1 n.

Partial contents: Modern methods of communica-tion; Communications, national and international; Effects of war and commerce on communications.

Clark, James Bayard

The control of sex infections. 7+132 p. D c. '21 N. Y., Macmillan \$1.50 n.

Bowditch, Nathaniel

American practical navigator; an epitome of navigation and nautical astronomy; originally by Nathaniel Bowditch; pub. and sold by the U. S. Hydrographic office, under the authority of the secretary of the navy; [First pub. under title The new American practical navigator; rev. in 1880 by P. H. Cooper and in 1903 by G. W. Logan.] various paging il. tabs. O (U. S. Hydrographic office, pub. no. 9) Wash., D. C., Gov. Pr. Off., Supt. of Doc. \$1.80

Bradley, Andrew Cecil, ed.
Essays and studies; by Members of the English
Assn.; v. 6. 146 p. O '21 N. Y., Oxford Univ. Press

California. District Courts of Appeal
Reports [of] Randolph V. Whiting and others;
Feb. 18, 1919, to April 26, 1919; v. 40. 933 p. O '20
San Francisco, Cal., Bancroft-Whitney Co. buck. \$3

Clarke, Isabel Constance

Tressider's sister; a novel. 409 p. D c. N. Y., Benziger Bros. \$2.50 n.

A love story in which there is a practical presentation of modern sociological conditions from the Catholic viewpoint,

Coit, Henry A.

The arbitrators; a play in three acts. 92 p. D (American dramatists ser.) [c. '21] Bost., Badger \$1.75 n.

Coleridge, Samuel Taylor

The ancient mariner and other poems and prose; ed. by W. B. Henderson. 176 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Conklin, Edwin Grant

The direction of human evolution. 13 247 p. front. D c. N. Y., Scribner \$2.50 n. 13+

This work is divided into three parts—pt. 1, Paths and possibilities of human evolution; pt. 2, Evolution and democracy; pt. 3, Evolution and re-

Cronin, Bernard

Timber wolves. 10+358 p. col. front. D'21 c. '20-'21 N. Y., Macmillan \$2 n.

A story of mystery and adventure of the timber-lands of Tasmania,

Crossen, Harry S.

Operative gynecology; 2nd rev. and enl. edition. 670 p. il. O c. '20 Milwaukee, Wis., C. V. Mosby Co. \$10 n.

Curran, Edwin

New poems. no paging O '21 c. '20 Bost., Four Seas Co. pap.

Denis, Leon

Here and hereafter; treatise on spiritual philosophy. 352 p. D '20 N. Y., Brentano's \$2.50 n.

Dickens, Charles

A Christmas carol; il. by C. E. Brock. 189 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

The wreck of the Golden Mary and other stories. 256 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

California. Supreme Court

Reports on cases determined from Sept. 20, 1918, to Feb. 24, 1919; v. 179; From Feb. 24, 1919, to August 6, 1919; Randolph V. Whiting, reporter; v. 180. 963; 930 p. O '20 San Francisco, Cal., Bancroft-Whitney Co. buck. ea. \$3

Surgical aspects of dysentery; including Liver-abscess. 10+158 p. col. pls. il. O '21 N. Y., Oxford Univ. Press \$5 Cope, Zachary

Crohurst, Harry Rounseville

Municipal wastes, their character, collection, disposal; prepared by direction of the surgeon general; [and] Municipal powers as to garbage, by John Simpson. 98 p. (10 p. bibl.) il, tabs. diagrs. O (U. S. Public health service; Pub. health bull. no. 107) Wash., D. C., Gov. Pr. Off., Supt. of Doc. 108. 20 C. pap. 20 C.

Douglas, Norman

South wind; [a novel.] 464 p. D '20 N. Y., Moffat, Yard & Co. \$2.25 n.

Drinkwater, John

Mary Stuart; a play. 73 p. D c. Bost., Houghton Mifflin bds. \$1.25 n.

A play in which the author sees the young queen beautiful and fascinating.

Endelman, Julio, and Wagner, A. F.

General and dental pathology; with special reference to etiology and pathologic anatomy. 475 p. il. pls. (part col.) O c. '20 Milwaukee, Wis., C. V. Mosby Co. \$7 n.

Evans, Charles, jr. [Chick Evans]

Chick Evans' golf book; the story of the sporting battles of the greatest of all American golfers. 343 p. front. pls. D [c. '21] N. Y., Thomas E. Wilson & Co., 25 W. 45th St. \$3.50 n.

Mr. Evans' own story of his career, along with much of the history of the game of golf in America, illustrated from photographs taken of the great golfing events in which he participated.

Ewing, Mrs. Juliana Horatia Gatty

The story of a short life and Jackanapes. 253 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Export tariff for the trade of China; general tariff of 1858; under the cognizance of the Inspectorate general of customs; 6th ed., 1920; compiled and printed for the sole use of the Customs Service, by order of the Inspector general; [written in Chinese-English.] 28 p. O N. Y., G. E. Stechert bds. 75 c.

Fray, Joseph

The repairing optician; a beginner's guide to the optical workshop. 8+183 p. il. O '21 N. Y., Oxford Univ. Press \$3.85

Fretwork; fretcutting, inlaying and overlaying. 231 p. il. diagrs. D (The woodworker ser.] Phil., Lippincott \$1.50 n.

This volume deals with fretcutting as an artistic

Fuller, Arthur Franklin

Friendship; and other writings. 89 p. D '20 Los Angeles, Cal., [Author] \$1.50

Garis, Howard Roger

Dottie and Willie Flufftail. 198 p. il. O (Uncle Wiggily bed-time ser.) c. '20 N. Y., Burt 75 c. Uncle Wiggily and Baby Bunty. 161 p. il.

Q (Uncle Wiggily bed-time ser.) c. '20 N. Y.,

Burt 75 c. Uncle Wiggily's rheumatism. 208 p. il. O (Uncle Wiggily bed-time ser.) c. '20 N. Y., Burt 75 c.

Gaskell, Mrs. Elizabeth Cleghorn Stevenson

Cranford; ed. by Norman Hepple. 288 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Grimshaw, Beatrice Ethel

My South Sea sweetheart. 292 p. D c. N. Y., Macmillan \$2 n.

The life story of a little girl who grew up in the caves of Hiliwa Dara.

Gullick, M. E.

Manuel's adventure. 32 p. col. front. col. pls. S (Overseas children) N. Y., Oxford Univ. Press pap. 25 c. n.

The banana boy. 32 p. col. front. col. pls. S (Overseas children) N. Y., Oxford Univ. Press pap. 25 c. n.

The little brown girl. 32 p. col. front. col. pls. S (Overseas children) N. Y., Oxford Univ. Press pap. 25 c. n.

The pigtail boy. 32 p. col. front. col. pls. S (Overseas children) N. Y., Oxford Univ. pap. 25 c. n.

The sheik's daughter. 32 p. col. front. col. pls. S (Overseas children) N. Y., Oxford

Univ. Press pap. 25 c. n.

The sunflower girl. 32 p. col. front. col.
pls. S (Overseas children) N: Y., Oxford

Univ. Press pap. 25 c. n.

Stories of Spanish, African, Australian, Arabian, Japanese and Chinese children, told for little folk.

Hardy, Thomas

Under the greenwood tree. 256 p. front (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Hart, William S.

The golden west boys; Injun and Whitey strike out for themselves; il. by Harold Cue. 5+278 p. front. pls. D (Boys' golden west ser.) c. Bost., Houghton Mifflin \$1.75 n.

The adventures of the two boys on a hunting expedition into the mountains, where they find a gold-mine, an Indian war, savage bears and an old

Hawley, Ralph Chipman

The practice of silviculture; with particular reference to its application in the United States. 11+353 p. il. O c. N. Y., Wiley \$4 n.

Fain, John Tyree, comp.
Fain's critical and analytical index and genealogical guide to Ramsey's Annals of Tennessee, embracing all proper names as well as important topical subjects. 86 p. O '20 Nashville, Tenn., J. Paul Hunter, 4011/2 Church St. Pr. for subscribers

Firestone Tire and Rubber Co.

The motor truck terminal. 23 p. map diagrs. tab.

O (Bull. no. 7) '21 Akron, O., The Firestone Ship
by Truck Bureau, Firestone Pk. pap. gratis

Forth Worth [Tex.] official pocket guide and directory; containing the latest street and industrial
map of greater Fort Worth City; streets; Tarrant
Co. road map; street car lines, organizations, build-

ings, churches, schools, parks and other daily useful information; prepared in cooperation and under the auspices of Fort Worth Chamber of Commerce. 93 p. il. fold. maps O [c. '20] Fort Worth, Tex., The Map and Guide Pub. Co. pap. \$1

Goodhue, Edward Solon
The victim [verse]; [reprinted from the Medical Pickwick]. 9 p. D '20 Honolulu, H. I., Star-Bulletin Press pap. 50 c.

Gretton, R. H.

The Burford records; a study in minor town government; with 16 full-page pls., 2 fronts. in collotype, and indexes. 20+736 p. O '21 N. Y., Oxford Univ. Press \$21 n.

Headley, Alfred H., ed.

London in literature. 288 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Henderson, William James

Early history of singing. 9+201 p. music D c. N. Y., Longmans, Green \$1.50 n.

The author traces the development of the modern art of singing from the beginning of the Christian era to the time of Scarlatti.

Henry, Theodore Spafford

Classroom problems in the education of gifted children. 126 p. O (Pt. 2, 19th yearbook, Nat. Society for the study of Education) c. '20 Bloomington, Ill., Public-School Pub. Co. pap. \$1.10 n.

Hichens, Robert Smythe

The spirit of the time; a novel of today. 251 p. D [c. '21] N. Y., Doran \$2 n.

A story of mystery and intrigue, in which a Russian princess came out into the waste of Asia. out of Russia and disappeared

The odyssey of Homer; tr. by George Herbert Palmer; rev. ed. 34+402 p. front. fold. map D (Riverside literature ser., no. 180) [c. '84-'21] Bost., Houghton Mifflin \$1.12 n.

Hudson, William Henry

Birds in a village. 178 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Humphrey, A. H.

Random rhymes of a suburbanite. 39 p. S c. '20 N. Y. and Cin., Methodist Bk. Concern 50 c.

Hurst, Arthur Frederick, M.D.

The psychology of the special senses and their functional disorders; the Croonian lectures delivered before the Royal College of Physicians in June, 1920. 10+120 p. il. O '21 N. Y., Oxford Univ. Press \$5

Hurst, Fannie [Mrs. Jacques Danielson]

Star-dust; the story of an American girl. 458 p. front. D [c. '21] N. Y., Harper \$2 n. The story of mother-love and how dreams and ambitions were realized in the daughter.

Irwin, Inez Haynes [Mrs. William Henry Irwin, formerly Inez Haynes Gillmore]
Out of the air. 269 p. D '21 c. '20-'21
N. Y., Harcourt, Brace & Co. \$2 n.

The story of a young writer who occupies an old New England house which he finds to be haunted.

Iwasaki, Uichi

The working forces in Japanese politics; a brief account of political conflicts; 1867-1920. 141 p. (6 p. bibl.) O (Studies in hist., economics and public law; v. 97, no. 1, whole no. 220) c. N. Y., Longmans, Green pap. \$1.25 n. A study of Japanese political forces from the viewpoint of modern sociology.

Jacobs, Katherine, ed.

A list of American doctoral dissertations printed in 1917. 204 p. O (Library of Congress) '21 Wash., D. C., Gov. Pr. Off., Supt. of Doc. 35 c.

Jacobsen, Jens Peter

Mogens; and other stories; tr. from the Danish by Anna Grabow. 150 p. S (The sea gull library) c. N. Y., N. L. Brown \$1.50 n. Contents: Mogens; The plague at Bergamo; There should have been roses; Mrs. Fönss.

Johnson, Gladys E.

Wind along the waste. 278 p. front. D c. N. Y., Century Co. \$2 n.

A mystery story, having to do with a lonely house on the California shore.

Johnston, Sir Harry Hamilton

The backward peoples and our relations with them. 64 p. O (World of to-day ser. no. 1) N. Y., Oxford Univ. Press \$1 n. Corrected entry. Entered Mar. 12, as published by Dutton.

Joint commission on unification of the Methodist Episcopal Church and the Methodist Episcopal Church, South; v. 3; proceedings at St. Louis, Mo., April 10-13, 1918; at Cleveland, O., July 7-10, 1919; at Louisville, Ky., January 15-20, 1920; also report submitted by the Ad Interim Committee, Richmond, Nov. 7, 1919. 567 p. O [c. '20] N. Y. and Cin., Methodist Bk. Concern \$2.50 n.

Jordan, Louis Henry

Comparative religion; a survey of its recent literature; v. I, 1900-1909; 2nd ed., rev. and augmented. 8+106 p. O '21 N. Y., Oxford Univ. Press \$4.50

Judson, Clara Ingram [Mrs. James McIntosh Judson]

Sewing without mother's help; a story sewing book for beginners. 151 p. front. il. S (What I can do with my hands books) [c. '21] N. Y., The Nourse Co. \$1 n.

A practical book of instruction for making clothes for dolls and for the child herself.

Howard, Asher, comp.

The leaders of the Nonpartisan league; their aims, purposes and records reproduced from original letters and documents; with a letter to the public by Senator Ole O. Sageng, ex-Senator J. E. Haycroft and Capt. Frank E. Reed. 127 p. il. O c. '20 Minneapolis, Minn., [Author] pap. 50 c. n.

Huebner, Solomon S. Report on legislative obstructions to the development of marine insurance in the United States, by S. S. Huebner, expert in insurance to the U. S. Shipping Bd. and the Committee on the Merchant marine and fisheries; including the proposed bill to regulate marine insurance. 85 p. tabs. O Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. apply Ingram, T. A., ed.

The new Hazell annual and almanack for the year 1921; giving the most recent and authoritative information concerning the British Empire, the nations of the world and all the important topics of the day; together with much astronomical and other useful matter; 36th year of issue. 56+824 p. O '21 N. Y., Oxford Univ. Press \$3.75 n.

International Conciliation

Voices across the Canal; addresses by Dr. John Bassett Moore, Dr. Belisario Porras, Dr. Rafael H. Elizalde. 23 p. (3½ p. bibl.) D (Interamerican div., bull. no. 23) N. Y., Am. Assn. for International Conciliation pap.

Keahle, Robert, ed.

Pilgrim papers; from the writings of Francis Thomas Wilfrid, priest. 14+234 p. D [c. '21] N. Y., Dutton \$2 n.

A picture of the spiritual struggles, depressions and moments of exaltation of a lonely missionary in Africa, drawn thru letters to the editor.

Keppel, Francis

Built in Jerusalem's wall. 10-170 p. O N. Y., Oxford Univ. Press \$3.85

Kent, Ronald W.

Elementary lessons in the mathematics of electricity. 72 p. il. diagrs. O '20 Minneapolis, Minn., Press of the Dunwoody Inst. \$1

Our Southern highlanders. [New ed.] 395 p. front. (por.) maps pls. O '21 c. '13 N. Y., Macmillan \$2.50 n.

Korb, Johann Georg

Scenes from the court of Peter the Great, based on the Latin diary of John G. Korb, a secretary of the Austrian legation at the court of Peter the Great; ed. by Dr. F. L. Glaser. 23+174 p. D (Historical miniatures, no. 1) '21 N. Y., N. L. Brown \$2 n.

Kuhnert, William

Animal portraiture. 105 p. pls. O '20 N.Y., Brentano's \$20 n.

Labiche, Eugène

Le voyage de Monsieur Perrichon; adapted and ed. by G. H. Wade; with an introd., notes and a vocabulary. 20+162 p. O (Oxford French plain texts) N. Y., Oxford Univ. Press \$1.35

Lamb, Charles

Essays of Elia; ed. and selected by Athlestan Ridgway. 256 p. (1 p. bibl.) front. (por.) T (The king's treasuries of literature) N Y., Dutton 70 c. n.

Levison, Eric

The eye witness. 355 p. D [c. '21] Indianapolis, Ind., Bobbs-Merrill \$1.75 n.

The story of the mystery of a murder and skillful counterfeiting.

Lewis homes of character; giving a large number of plans and specifications for homes, bungalows, garages, etc., on the Lewis method, for anybody to select from, materials for which will be sent on receipt of a certain sum and the balance later. 159 p. il. pls. Q '21 c. '20 Milwaukee, Wis., C. N. Caspar Co. bds. \$1.75 n.

Koser, Stewart Arment

A bacteriological study of canned ripe olives;
[with bibliographies]. various paging O (U. S. Dept. of Agric., Journal of Agric. research, v. 20, no. 5) Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap. apply pap. apply Lee, Gerald Stanley

Lee, Gerald Stanley
A confidential letter to a nation; epilogue to The ghost in the White House. 17 p. D [c. '20] Northampton, Mass., [Author], 88 High St. apply
Lovett, Sir Verney
The importance of a clear understanding of Britain's work in India; an inaugural lecture delivered before the University of Oxford on Nov. 4, 1920, 16 p. O N. Y., Oxford Univ. Press pap. 70 c.

Loeb, Isidor

Syllabus of American citizenship. 5+155 p. D c. '20 Columbia, Mo., Missouri Bk. Co. 90 c.

Longfellow, Henry Wadsworth

The song of Hiawatha; ed. by Edith Kimpton. 256 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Loti, Pierre [pseud. for Louis Marie Julien Viaud.]

India. 283 p. il. O '20 N. Y., Stokes

Jerusalem. 212 p. il. O '20 N. Y., Stokes

Madam Chrysanthemum; Japan. 335 p. il. O '20 N. Y., Stokes \$4 n.

Macaulay, Thomas Babington Macaulay, 1st Macaulay's Lays of ancient Rome, Ivry and

Armada; ed. by A. E. Roberts. 192 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

MacDougall, Frank H.

Thermodynamics and chemistry. 5+391 p. il. O c. N. Y., Wiley \$5.50 n.

Marshall, William Vickroy

Worthlessness of excess profits. 27 p. D [c. '21] N. Y., J. S. Ogilvie pap. 25 c.

Partial contents: The insanity of profiteering; The graduated tax and the protective tariff; Profiteering doubly afflictive.

Massey, W. T.

Allenby's final triumph. 10+347 p. front. pls. maps (part fold.) O N. Y., Dutton \$8 n.

The story of the Egyptian Expeditionary Force and of the stern tasks which they performed. The book is illustrated from photographs.

Mathewson, Park

Acceptances; trade and bankers'; with an introd. by William Walker Orr. 14+372 p. il. forms facsms. D c. N. Y., Appleton

This volume is divided into three parts—pt. I, Acceptance theory, procedure and practice; pt. 2, Rulings and opinions of counsel of the Federal Re-serve Board on acceptance procedure; pt. 3, Data for trade acceptance campaigns.

Maynard, Theodore

The divine adventure; a novel. 315 p. D [c. '21] N. Y., Stokes \$2 n.

A story of the active vs. the sheltered life.

Macdonald, George

Hume Brown, 1849-1918; a memoir. 6 p. O tish academy) '21 N. Y., Oxford Univ. Press (British academy) pap. 45 c.

Mackail, John William
W. J. Courthope, 1842-1917; memoir. 10 p. O (British academy) '21 N. Y., Oxford Univ. Press pap.

McKinney, William M., ed.

California jurisprudence; a complete statement of the law and practice of the state of California; v. 1, Abandonment to ancient lights; with an introd. by Hon. William W. Morrow. 1177 p. O '21 San Francisco, Cal., Bancroft-Whitney Co. \$10

More, Paul Elmer
A New England group and others; Shelburne essays; 11th series. 295 p. D c. Bost., Houghton Mifflin \$2 n.

Partial contents: The spirit and poetry of early New England; Evolution and the other world; Samuel Butler of Erewhon; Oxford, women and

Morley, Sylvanus Griswald

Spanish humor; il. by Leon D'Emo. 304 p. S (International modern language ser.) c. '21 Bost., Ginn \$1 n.

Mowat, R. B.

A new history of Great Britain; pt. 2, from the accesion of James I to the Congress of Vienna. 16+672 p. il. O N. Y., Oxford Univ. Press \$2.25

Murke, Franz

Condensed description of the manufacture of beet sugar. 5+175 p. O '21 N. Y., Wiley

Neihardt, John Gneisenau

Two mothers. 3+82 p. il. music D '21 N. Y., Macmillan \$1.25 n.

Niemeyer, Nannie, ed.

Stories from history; Henry III to Edward IV. 192 p. front. T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

O'Reilly, Joseph John Edward

How to become a patrolman; 8th ed. 9+253 p. S [c. '21] N. Y., The New York Civil Service Employees' Pub. Co., 5 Beekman St. \$2

Osborn, Alexander Falckney

A short course in advertising; with a preface by Mac Martin. 13+248 p. front. il. pls. O c. N. Y., Scribner \$3 n.

Partial contents: How advertising aids civiliza-tion; The trade-mark as a mental peg; What words work best on the prospect; Ways to win atten-tion; Analysis of retail appeal; Planning the general campaign; The The dealer's store as a medium; The mail

Pickles, Herbert

The new world geographies; bk. 1, Woods, fields, and sea. 128 p. O '20 N. Y., Oxford Univ. Press 85 c.

Pigou, Arthur Cecil

A capital levy and a levy on war wealth. 62 p. O (World of to-day ser., no. 4) N. Y., Oxford Univ. Press \$1 n.

Handbook for the guidance of shipmasters on the Ichang-Chungking section of the Yangtze River; pub. by order of the Inspector general of customs [China]; [written in Chinese-English]. 91 p. charts (part col. and part fold.) Q (China, the maritime customs, special ser. no. 34) N. Y., G. E. Stechert

Poteat, Gordon

A Greatheart of the South, John Todd Anderson, medical missionary. 9+123 p. front. pls. pors. D [c. '21] N. Y., Doran \$1.50 n.

Prochaska, Ernst

Coal washing. 12+382 p. il. O '21 N. Y., McGraw-Hill \$4 n.

Pyre, James Francis Augustine

Wisconsin. 419 p. O (Am. college and univ. ser.) N. Y., Oxford Univ. Press \$3.50 n.

Ransome, Arthur

Aladdin and his wonderful lamp [verse]. no paging il. O '20 N. Y., Brentano's \$6 n.; leath. \$20 n. bxd.

Rare Lincolniana, no. 15; comprising Two contributions [poem] from the Dutch of J. C. Altorsfer; Abraham Lincoln, the Nation's martyr [1865], John W. Tarbox; President Lincoln's unlucky pass [1887], Allan Forman; President Lincoln and colonization, Chas. K. Tuckerman; My first and my last sight of President Lincoln, Gen. Horatio King; Abraham Lincoln at Cincinnati, W. M. Dickson; President Lincoln's bravery, Gen. B. F. Butler; Lincoln and Missouri; Lincoln's last anecdote, Gen. J. G. Wilson; Cobden on Lincoln, John Morley; An unpublished letter]1860]. 71 p. O (The magazine of history with notes and queries, extra no. 69) Tarrytown, N. Y., William Abbatt pap. \$4.50

Rawlinson, H. G.

British beginnings in Western India; 1579-1657; an account of the early days of the British Factory of Surat. 6+158 p. il. pls. maps O '20 N. Y., Oxford Univ. Press \$4.75 n.

Revised import tariff for the trade of China, 1919; with index; published by order of the Inspector general of customs; English and Chinese. 69 p. O '20 N. Y., G. E. Stechert bds. 75 c.

Richards, Gertrude Moore [Mrs. Waldo Richards], comp.

Star-points; songs of joy, faith and promise from the present-day poets. 25+228 p. D c. Bost., Houghton Mifflin \$1.75 n.

Poems by John Finley, Richard Le Gallienne, Edwin Markham, John Drinkwater, Alfred Noyes, Harry Kemp, Christopher Morley, Joyce Kilmer, Walter de la Mare and others.

Morse, Willard S., and Brinckle, Gertrude, comp.

Howard Pyle; a record of his illustrations and writings; [this work has been issued to the contributing members of the society and to the public libraries of the principal cities of the country.] 217 p. front. (por.) il. O '21 Wilmington, Del., The Wilmington Society of the Fine Arts priv. pr. [500 copies]

Oregon. Supreme Court

Reports of cases decided in the Supreme Court of the state of Oregon, April 6, 1920, to July 6, 1920; v. 96. 800 p. O '21 San Francisco, Cal., Bancroft-Whitney Co. buck. \$5

Oxford University The Oxford sheet almanack for 1921; the 247th of the series that began in 1674. il. (part col.) 39 x 30 in. N. Y., Oxford Univ. Press \$2

Robinson, Geraldine

Three kittens in a boat. 51 p. col. front. col. pls. obl. T N. Y., Frederick Warne & Co. bds. 75 c.

Adventures of three kittens while on a holiday.

Rogers, Robert Emmons, ed.

The voice of science in 19th century literature; representative prose and verse; with an introd. by Henry Greenleaf Pearson. 11+328 p. D [c. '21] Bost., The Atlantic Monthly Press \$2 n.

Among others, this collection contains prose and poetical selections of Matthew Arnold, R. L. Stevenson, Edward Fitzgerald, R. Browning, Thomas Hardy, Walt Whitman and W. E. Henley.

Rose, Leon Goodwin

The commercial photographer. 3+145 p. il. diagrs. O '20 Phila., Frank V. Chambers, 153 N. 7th St. \$4

Rostand, Edmond

Cyrano de Bergerac; comédie héroique en cinq actes; ed. with introd., notes and vocabulary by Otto Kuhns and Henry Ward Church, 13+225 p. front. pls. D [c. '20] N. Y., Holt \$1.12 n.

Rushmore, Elsie Mitchell, ed.

Social workers' guide to the serial publications of representative social agencies; with an introd. by Frederick W. Jenkins. 174 p. O c. N. Y., Russell Sage Foundation \$3.50 n.

Ruskin, John

Unto his last; ed. by Susan Cunnington. 181 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Salaman, Redcliffe N.

Palestine reclaimed; letters from a Jewish officer in Palestine; with an introd. by the Hon. W. Ormsby Gore. 12+236 p. fold. map D N. Y., Dutton \$2.50 n.

The author was regimental medical officer to the 39th Royal Fusiliers, the 2nd Judean Battalion.

Salter, Olive Mary

Martha and Mary. 306 p. D c. N. Y., Putnam \$2 n.

A story based on the old Sussex saying that every man has two wives, the real and the ideal.

Sanday, William, and Emmet, C. W.

The New Testament background. 64 p. O
(Tracts on Common Prayer, no. 4) N. Y., Oxford Univ. Press pap. 70 c.

Savage, E. S., and Morrison, F. B.

Manual to accompany Henry's Feeds and feeding, [of cattle]; 3rd ed. 165 p. O '21 c.

'20 Milwaukee, Wis., C. N. Casper Co. \$1.50 n.

Schoell, Franck Louis

Le Paris d'aujourd'hui; with exercises and vocabulary. 7+209 p. front. pls. S [c. '21] N. Y., Holt 96 c. n.

Scott, Evelyn

The narrow house. 221 p. D [c. '21] N. Y., Boni & Liveright \$2 n.

The story of the inter-relations of a family.

Sears, John Harold

Sears' trust estates as business companies; organization, approved forms, and precedents; 2nd ed. [rev. and re-written.] 800 p. O [c. '12-'21] Kansas City, Mo., Vernon Law Bk. Co., 1016 Walnut St. \$10

The first edition of this work was published by T. H. Flood & Co., Chicago, in 1912.

Shakespeare, William

Shakespeare's Coriolanus; ed. by George Green. 191 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n. Shakespeare's Julius Caesar; ed. by E. F. Horsley. 189 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70

Shay, Frank, and Loving, Pierre, eds.

Fifty contemporary one-act plays. 8+582 p. (25¾ p. bibl.) O [c. '20] Cin., Stewart & Kidd, 121 East 5th Ave. \$5; ¾ mor. \$12 n.

A collection of famous plays of Austria, Belgium, Bolivia, France, Germany, England, Ireland, Hungary, Russia, United States and other countries, together with plays from the Yiddish.

Sheldon's export trade; containing buyers in

New York for foreign markets, classified, giving classes of merchandise bought and countries bought for; also representatives in New York of foreign houses. 242 p. O '21 N. Y., J. D. Sheldon Co., 32 Union Sq. \$3

Sidgwick, Ethel

Madam. 339 p. D [c. '21] Bost., Small, Maynard & Co. \$2 n.

A novel of London, since the war.

Simpson, Fannie Louise

Autumn leaves. [verse] 100 p. D c. '20 Nacogdoches, Tex. [Author], R. 3, Box 30 \$1.50

Simpson, Robert

Swamp breath. 326 p. D N. Y., McCann \$2 n.

Rhead, Louis

How to fish the dry fly; describing the latest upto-date necessary tackle, its cost, and where to get
it and the proper method of using it; a description
of the American and English dry flies; also how to
fish various nymphs from the bottom upwards in
place of worms if trout do not respond to flies
early in the season or during the late summer,
31 p. front. il. diagrs. D [c. '21] Brooklyn, N. Y.
[Author], 217 Ocean Ave. priv. pr.

Rich, Burdett A., and others
American law reports annotated; nos. 7, 8, 9.
1785; 1731; 1696 p. O '20 San Francisco, Cal., Bancroft-Whitney Co. buck. ea. \$8.50

Stenton, F. M., ed.

Documents illustrative of the social and economic history of the Dane law from various collections.

144+554 p. O (Records of the social and economic hist, of England and Wales, v. 5) '21 N. Y., Oxford Univ. Press \$14.15

Skamble, Skimble

The conceited princess; an original fairy story; il. by Winifred M. Warne. 42 p. col. front. il. col. pls. T N. Y., Frederick Warne 60 c.

The dark wood; an original fairy story; il. by Winifred M. Warne. 41 p. col. front. il. col. pls. T N. Y., Frederick Warne & Co. 60 c.

Periwinkle and the fairies; an original fairy story; il. by Winifred M. Warne. 41 p. col. front. il. col. pls. T N. Y., Frederick Warne & Co. 60 c.

The princess and the elf; an original fairy story; il. by Winifred M. Warne. 42 p. col. front. il. col. pls. T N. Y., Frederick Warne & Co. 60 c.

Smith, L. M.

The early history of the Monastery of Cluny. 10+226 p. O '21 N. Y., Oxford Univ. Press \$7.20

Sneath, Elias Hershey, ed.

At one with the invisible; studies in mysticism. 291 p. D c. N. Y., Macmillan \$3 n.

Partial contents: Mysticism of the Hebrew prophets; Mysticism in India; The mysticism of Jesus; Mysticism in Islam; Mysticism of George Fox; The mysticism of Wordsworth.

Snowden, James Henry

The attractions of the ministry. 119 p. S c. Phil., The Westminster Press 90 c. n.

A wonderful morning; an interpretation of Easter; decorations by Maud and Miska Petersham. 155 p. col. front. S c. N. Y., Macmillan bds. \$1.75 n.

The trustworthiness of the records; The appearances of the Risen Lord; The establishment and history of the Christian Church; The significance of the resurrection of Christ.

Spadoni, Adriana

The noise of the world. 256 p. D [c. '21] N: Y., Boni & Liveright \$2 n. A novel of married life.

Speyer, Leonora Von Stock, Lady

A canopic jar. [verse] 9+92 p. D [c. '21] N. Y., Dutton \$2 n.

Staining and polishing; including varnishing and other methods of finishing wood; with a complete index of 1500 references. 217 p. il. D (The woodworker ser.) Phil., Lippincott \$1.50 n.

Partial contents: Stains for woods; Woods for staining; Preparing furniture for French polishing;

Glazing, etc.; Matching and improving; Defects in polishing and their remedies; Oil-polishing and wax-polishing; Stencilling on wood and ornamental wood staining.

Stevenson, Margaret [Mrs. Sinclair Stevensonl

The rites of the twice-born; with a foreword by A. A. MacDonell. 24+474 p. O (The religious quest of India ser.) N. Y., Oxford Univ. Press \$10.50 n.

Stewart, Francis T.

A manual of surgery; 5th ed., rev., enl.; [including radical changes in and many additions to those portions dealing with surgical technic, etc.] 11+1086 p. il. O c. '21 Phil., Blakiston \$10 n.

Storm, Ashley V., and Davis, Kary Cadmus How to teach agriculture; a book of methods in this subject. 434 p. front. pls. O [c. '21] N. Y., Lippincott \$3.50 n.

How to teach agronomy, animal husbandry, dairying, poultry husbandry, horticulture, farm mechanics, farm management, management of soils and fertilizers, as well as instructions for organizing an agricultural library and community work.

Symons, Arthur

Cesare Borgia; Iseult of Brittany; The toy cart. 213 p. D c. '20 N. Y., Brentano's \$1.75 n.

Taylor, Phillip Meadows

The story of my life; by Col. Phillip Meadows Taylor; ed. by his daughter; with a preface by Henry Reeve; new ed.; with introd. and notes by Henry Bruce. 46+500 p. map O '20 N. Y., Oxford Univ. Press \$7.20; India pap. \$9.45

Tennyson, Alfred Tennyson, Lord

Selections from Tennyson; ed. by J. Hubert Jagger. 253 p. front. (por.) T (The king's treasuries of literature) N. Y., Dutton 70 c. n.

Terhune, Albert Payson

The man in the dark. 311 p. D [c. '21] N. Y., Dutton \$2 n.

story of moonshiners in the West Virginia A hills.

Thatcher, Roscoe Wilfred

The chemistry of plant life. 16+268 p. O (Agric. and biological pub.) c. '21 N. Y., McGraw-Hill \$3 n.

Throop, Lucy Abbott

Furnishing the home in good taste; rev. ed. 251 p. il. pls. O [c. '12-'20] N. Y., Mc-Bride \$4.50 n.

Taylor Society, New York, ed.

Frederick Winslow Taylor; a memorial volume; being addresses delivered at the funeral of Frederick Winslow Taylor, Cedron, Indian Queen Lane, Germantown, Pa., March 24, 1915; at a memorial meeting held under the auspices of the Society to promote the science of management; now Taylor Society, Univ. of Pennsylvania, Oct. 22, 1915; and at the Taylor home, "Boxly," Chestnut Hill, Phila.,

Pa., Oct. 23, 1915. 8+108 p. front. (por.) O N. Y., Taylor Society, 29 W. 30th St. [priv. pr.] 100 copies.

Tide Water Oil Co.

War history, Tide Water Companies; told by those who served their country and Tide Water; [ed. by Frances M. Buente.] 62 p. il. pors. O (Tide Water Topics, v. 2, no. 7) [c. '20] N. Y., Tide Water Oil Co., 11 B'way priv. pr.

Trevelyan, William Bouverie

Prayers for church and nation; with a preface by D. C. Lathbury. 11+96 p. D '21 N. Y., Longmans, Green \$1.50 n.

Trinka, Zena Irma

Out where the West begins; being the early and romantic history of North Dakota; il. from photographs by D. F. Barry. 16+432 p. front. pls. (part col.) pors. fold. map O c. '20 St. Paul, Minn., The Pioneer Co., 3rd St. cor. Minnesota 1/2 leath. \$10

Turner, Cuthbert Hamilton

The study of the New Testament, 1883 and 1920; an inaugural lecture delivered before the Univ. of Oxford on Oct. 22 and 29th, 1920. 66 p. O '21 N. Y., Oxford Univ. Press pap. \$2.25

Tweed, Anne, ed.

Fairy tales everyone should know; il. in col. by Maginel Wright Enright. 256 p. pls. D c. '20 Bost., M. Bradley \$1.60

Van Vechten, Carl

Interpreters. 202 p. D [c. '20] N. Y., Knopf \$2 n.

Warfield, Lewis Marshall

Arterioslerosis, hypertension and blood pressure; 3rd rev. and enl. ed. 265 p. il. O c. '20 St. Louis, Mo., C. V. Mosby Co. \$4 n.

Waterhouse, Gilbert, ed.

The year book of modern languages, 1920; ed. for the Council of the modern language association. 8+209 p. O N. Y., Macmillan

The editor is professor of German, University of Dublin.

Wells, Wesley Raymond
The biological foundations of belief. 9+ 124 p. D [c. '21] Bost., Badger \$2 n.

Partial contents: Religious belief and the popula-tion question; A classification of religious values; On truth and survival value; Religious and moral education.

Wheelock, Lucy, ed.

The kindergarten children's hour; 5 v.; [v. 1, Stories for little children, by Mrs. Susan S. Harriman; v. 2, Children's occupations by Mrs. Maude Cushing Nash; v. 3, Talks to children, by Mrs. Alice Packard; v. 4, Talks to mothers, by Lucy Wheelock; v. 5, Songs with music, by Alice M. Wyman, comp.] various paging col. fronts. pls. (part col.) diagrs. il. O c. '20 Bost., Houghton Mifflin \$12.50; 1/2 leath.; \$18.75; leath. \$35.50 [subs. only]

White, Ramy Allison

Sunny boy at the seashore. 11. D (Sunny boy ser.) c. '20 Newark, N. J., Barse & Hopkins 75 c.

Sunny boy in the big city. il. D (Sunny boy ser.) c. '20 Newark, N. J., Barse & Hop kins 75 c.

Whitfield, Arthur

A handbook of skin diseases and their treatment; 2nd rev. ed. 12+291 p. front. pls. O'21 N. Y., Longmans, Green \$4.50 n.

Whitehill, Dorothy

Phyllis, a twin. col il. D (Dorothy Whitehill ser.) c. '20 Newark, N. J., Barse &

Hopkins 75 c.
Polly and Lois. il. D (Polly Pendleton ser.) c. '20 Newark, N. J., Barse & Hopkins

The twins in the South. 220 p. col. il. D (Dorothy Whitehill ser.) c. '20 Newark,

N. J., Barse & Hopkins 75 c.

The twins in the West. 218 p. col. il. D
(Dorothy Whitehill ser.) c. '20 Newark, N. J., Barse & Hopkins 75 c.

Whitman, John Pratt

The sympathy of the people; a drama of oday. 39 p. O '21 c. '20-'21 Bost., Four today. Seas Co. pap. 75 c.

Wiggin, Kate Douglas Smith [Mrs. George Christopher Riggs]

The bird's Christmas carol. 69 p. front. il. D (Riverside literature ser. no. 232) [c. '86-'16] Bost., Houghton Mifflin 52 c. n.

Wilcox, Constance Grenelle

Told in a Chinese garden; and other plays [for girls]. 214 p. D c. '20 N. Y., Holt \$1.35 n.

Williams, James Mickel

The foundations of social science. 494 p. O c. '20 N. Y., Knopf \$6 n.

Wilson, Philip Whitwell

The vision we forget; a layman's reading of the Book of the Revelation of St. John the Divine. 288 p. O (The forgotten Bible ser., no. 3) [c. '21] N. Y., Revell \$2 n.

The author examines the vision John of Patmos had of the risen Christ-His attitude to world events today—the part He has played and is playing thru the ages. the ages.

Winslow, Belle Hagen

The white dawn, an historical novel from Viking times. 261 p. D c. '20 Minneapolis, Minn., Augsburg Pub. House \$1.50

Wyllie, Col. Robert E.

Orders, decorations and insignia, military and civil; with the history and romance of their origin and a full description of each; [foreword by Gen. Peyton C. March]. 21+269 p. pls. (part. col.) tab. O [c. '21] N. Y., Putnam \$9 n.

A history of the decorations of the Allies to-gether with full information of America's medals, citations and shoulder insignia, the latter as worn overseas.

Yeaxlee, Basil A.

An educated nation; with a preface by A. L. Smith. 80 p. D (World of today ser., no. 7) N. Y., Oxford Univ. Press \$1 n.

U. S. Federal Bd. for Vocational Education
Bibliography of employment management, June,
1920; [prepared by Edward D. Jones] 119 p. O

(Bull. no. 51, Employment Management ser., no. 9) Wash., D. C., Gov. Pr. Off., Supt. of Doc. pap.

Rare Books, Autographs and Prints

JOHN Hall Wheelock has prepared and Charles Scribner's Sons will shortly publish a "Bibliography of Theodore Roosevelt,"

Among the purchases made by Amy Lowell, while recently in this city, was the original manuscript of Keats' "Isabella, or the Pot of Basil," with an essay on Keats in manuscript by Swinburne; the gem was found at Gabriel Wells' bookshop.

Part IV of the collection of George T. Rock-well, of Cedar Grove, N. J., consisting of arms and armors, Japanese prints, books, paintings, lacquer, brocade and carvings, will be sold at the Walpole Galleries, March 28 and 29. The books include both books in English about Japan and books by Japanese authors printed in their own language.

Anders Zorn, the Swedish painter and etcher, is said to have left an estate valued at nearly a million of dollars. He was born of peasant stock in 1860 and had the usual trials to secure a footing in the art world. The last two decades of his life were years of widespread recognition, intensely hard work and profitable remuneration.

The John Rylands Library, at Manchester, England, has just celebrated its twenty-first year and now numbers more than 250,000 volumes and includes the famous Apthorp Library, especially distinguished for its incunabula and early printing, which was sold by the late Lord Spencer, in 1892, for \$250,000 to Mrs. John Rylands, who used it as a nucleus for the great library which she founded in memory of her husband.

The death of Theophile Belin some weeks ago removes an outstanding figure from the Continental book world. His well-known shop in Paris has been a rendezvous of the leading collectors of France for many years. M. Belin was well-known in the auction rooms of Europe, where he was a frequent bidder whenever fine French books, mediaeval manuscripts, and early editions of the great printers were for sale.

Part I of the autograph collection of Walter Dormitzer, of South Orange, N. J., including a complete set of the presidents and their cabinets, a large number of signers of the Declaration of Independence and Napoleon and his marshals and the generals that fought against him, were sold by Stan V. Henkels, in Philadelphia, March 18. The rarer items brought good prices but there were many bargains among the more ordinary material.

Even in these days of increased bibliographical information, the collector occasionally makes a "find." The latest discovery reported

is a first edition of Milton's "Paradise Lost" bought not long since at the Book Pound, Eton College, for the absurd price of two-pence. The copy, in almost perfect condition, bears the date 1668 on the title-page, has the fleur-de-lis ornament under the author's name, and contains the rare third title-page, probably inserted when the book was bound.

To the discoveries made in the removal of old bindings from time to time must be added an interesting one reported by the librarian of John Rylands Library, of Manchester, England. In removing the binding of a volume of manuscripts of legal forms seventy-one playing cards came to light. Some of these cards, which evidently belonged to two packs, were hand-painted, tho others were much cut away. Printers marks showed that one of the packs was printed at Rouen in or about 1572 and the other in Paris in 1576. The cards have been mounted and added to the library's collection of wood engravings.

A subscriber from Lancaster, Pa., writes: "I wish you would preach one thing to those who own or run second-hand bookshops, namely, to abandon the present unsystematized, mixed-up, dust-covered and uninviting arrange-ment of books and classify and label their shelves plainly, etc." The Publishers' Weekly has been advocating these ideas for nearly fifty years. During this period much progress has been made; we now have many bookshops in which the books are admirably classified and well cared for. The disorderly and dusty bookshop still continues—much to the loss of the bookseller as well as the inconvenience of his customers-and we shall probably always have them with us. If these booksellers could see their stock as their customers see it, doubtless the progress toward neat and orderly bookshops would be greater.

Selections from the estates of Charles F. Warwick, late mayor of Philadelphia, Charles H. Swan of Germantown, and Reginald L. Hunt of Wayne, consisting of proof etchings, mezzotints, revolutionary war maps, portraits for illustration, etc., will be sold by Stan V. Henkels, in Philadelphia, March 29 and 30. The outstanding item of the sale is a collection of 5,000 engravings, all mounted and ready for binding, gathered by the late Charles H. Swann, for illustrating Stauffer's "American Engravers." His object was to obtain specimens of every engraver mentioned by Stauffer and Fielding in their work in this subject. In his researches he was able to secure examples of nearly every engraver mentioned and in some cases prints of great rarity and in states unknown to the bibliographers. In the collection will be found rare bookplates, portraits, views, battle scenes, maps, plans, and, in fact, every line of engraving as practiced in this

country. Mr. Swann's researches were exhaustive; many rare books have been depleted for this purpose and the cost in money and time in bringing the collection together is incalculable.

The collection of modern etchings made by Herschel V. Jones, of Minneapolis, now on exhibition at the Anderson Galleries, and to be sold March 28 and 29, is one of great attractiveness. It has been said that there is not a poor impression in the collection and this is the conclusion one reaches after giving it a careful examination. More than thirty artists are represented-Alphonse Legros, Auguste Lepere, James McBey and Anders Zorn most fully. One of the finest prints in the entire collection is Whistler's "Weary," of great rarity, and this impression of indescribable beauty, Joseph Pennell very justly says: "Nothing so beautiful, so weary, so true, has been done in ancient or modern art as this drypoint, a study of Jo Hefferman, Whistler's model for the 'White Girl,' and Courbet's also, and probably the model for other artists. This plate was probably done when Jo, tired out, threw herself back and refused to pose any longer, and yet Whistler, never tired, always with so much more to do than he knew he ever could do, seized the chance and made another masterpiece. Every line is vital and meaning and reveals the figure in the great easy chair where Jo has sought rest. It is in things like this that Whistler proves himself among the greatest of the great."

The library of a New York collector, consisting of extra-illustrated books, standard sets in bindings, and attractive miscellaneous books, was sold at the Anderson Galleries, March 17 and 18, to close his estate. The collection as a whole had much to interest the general book buyer with but very little to appeal to the collector. The 557 lots brought \$9,213. Some of the lots and the prices which they brought were the following: Burton's translation of "The Arabian Nights," 16 vols., half morocco, 1900, Denver reprint, \$92.50; Balzac's "La Comedie Humaine," 41 vols., half morocco, Boston, 1899, edition Grand Format, \$142.50; "Odes and Epodes" of Horace, 10 vols., small 4to, levant, Boston, 1901, published by the Bibliophile Society, \$165; Lord Lytton's "Novels," 32 vols., levant, New York, n. d., Japan paper edition, \$250; Alphonse Daudet's "Works," 24 vols., half morocco, Boston, 1898, Champrosay edition, \$170.50; "The Drama," 20 vols., morocco, London, 1903, \$63; Forster's "Life of Goldsmith," I vol., extended to 4 by the insertion of 300 portraits and views, London, 1848, first edition, \$50; Green's "History of the English People," 4 vols., extended to 8 by the insertion of over 500 extra illustrations, levant, London, 1877-1880, first edition, \$115; Washington Irving's "Works," 40 vols., half levant, New York, 1895-97, author's autograph edition, \$130: La Fontaine's "Tales and Novels in Verse," 4 vols., levant, Paris, 1877, Japanese in Verse," 4 vols., levant, Paris, 1877, Japanese paper edition, \$90; Justin McCarthy's "History

of Our Own Times," 5 vols., extended to 10 by the insertion of 600 portraits and 148 autograph letters, notes, etc., levant, by Reviere, London, 1879-1897, \$320; Edgar Allan Poe's "Tales of the Grotesque and Arabesque," 2 vols., cloth, Philadelphia, 1840, first edition, \$110; Charles Reade's "Writings," 25 vols., levant, London, n. d., Edition des Aquarelles, \$165; and Oscar Wilde's "Writings," 15 vols., levant, London and New York, 1907, Collectors' edition, \$160. Gabriel Wells was the largest buyer among the dealers. Many private buyers were present and there were a large number of orders by mail.

F. M. H.

Auction Calendar

Monday and Tuesday evenings, April 18th and 19th, at 8:15. The William Loring Andrews collection of maps, views, prints and books relating to New York and other Americana. (Items 441.) The Anderson Galleries, 489 Park Avenue, New York City.

Catalogs Received

Books dealing mainly with the pictorial arts of Japan. (No. 1; Items 47.) Orientalia, 22 East 60th St., New York City.

Books dealing with the philosophies and religions of the East. (No. 3; Items 87.) Orientalia, 22 East 60th St., New York City.

Books, engravings and drawings chiefly relating to India; also, Afghanistan, Ceylon, Burma, Tibet and Central Asia, Persia, etc. (No. 411; Items 1133.) Francis Edwards, 83 High St., Marylebone, London, W. I, England.

Miscellaneous second-hand books, ancient and modern. (No. 86; Items 411.) C. Richardson, 42a Rosamond St. West, C.-on-M., Manchester, Eng-

Rare and valuable books, including works on the fine arts, topography, travels, early printed books, and many out-of-the-way items. (No. 87; Items 729.) G. H. Last, 25, the Broadway, Bromley, Kent, 729.) G. England.

Second-hand books, including many rare and valuable items. (No. 3371; Items 1156.) Thomas Thorp, 109 and 110, High Street, Guilford, England.

Works dealing with geography, voyages and travels, chiefly concerning America, Africa and Australia, with some books on the natural history and languages of America. (Part 1; No. 356; Items 1055.) Bernard Quaritch, Ltd., 11 Grafton Street, London, W. 1, England.

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In answering, please state edition, condition and price, including postage or express charges. Houses that will deal exclusively on a cash-on-delivery basis should put [Cash] after their firm name. The appearance of advertisements in this column, or elsewhere in the Weekly does not furnish a quarantee of credit. While it endeavors to safeguard its columns by withholding the privileges of advertising should occasion arise, booksellers should take usual precautions in extending credit.

Write your wants plainly, on one side of the sheet only. Illegible "wants" are ignored. The WEEKLY is not responsible for errors. Parties with whom there is no account must pay in advance.

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INDEX TO ADVERTISERS

Pa	g
American News Co., Inc 10)2(
Appleton (D.) & Co	07:
Books for Sale	2:
Books Wanted 1014-10	2.
Business Opportunity 10	25
Doran (G. H.) Co	74
Doubleday, Page & Co 9	78
Harcourt, Brace & Co 9	84
Harper & Bros 9	82
Help Wanted 102	24
Houghton, Mifflin Co 97	77
Jacobs (G. W.) & Co	BT.
Кпорб (А. А.)	ю
Little, Brown & Co 97	3
McClurg (A. C.) & Co 102	5
National Library Bindery Co 102	15
Publishers' Weekly (The)102	7
Putnam's (G. P.) Sons 1028	8
Rand, McNally & Co 979	9
Remainders 102	5
Reynolds Publishing Co 98	3
Situations Wanted 1025	,
Terquem (Librairie J.)	2
Wycil & Co 1012	2

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American Antiquarian Society, Worcester, Mass.
Samson Occom's Sermon on Moses Paul, Any editions, 1772-1773.

American Baptist Publication Society, 1107 McGee St., Kansas City, Mo.

Preacher's Homiletic Commentary, complete set. Sin As a Problem of Today, Orr. Religious Aspects of Evolution, McCosh.

The American News Co., Inc., 9 Park Place, New York

Life of Cardinal Cheverus, pub. in France by Hamon, translated into English and published in Boston, 1839.

Wm. H. Andre, 607 Kittredge Bldg., Denver, Colo. Original Dresden Edition of Ingersoll.

Arcade Book Shop, 8th and Olive Sts., St. Louis, Mo. Yellow Jacket, Bobbs.
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Mencken, Book of Calumny.
Brewer, Guide to the Scientific Knowledge of Things Familiar.
Moxey, Practical Accounting, Key Pub.
Atherton, Doomswoman.
The Inner Life, or the Joys of My Father's House, Sherman & Co., 1866, three copies.

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N. J. Bartlett & Co., 28 Cornhill, Boston, Mass. Pharmacopoeia, first edition, 1820.

A. A. Beauchamp, 603 Boylston St., Boston, Mass. Charles Sumner, Prophetic Voices Concerning America.
Early Irish Chronicles and Histories.
Humanity, Its Development and Duration, R. Bruck, 2 vols., Paris and Brussels, 1866.
Totten, Our Race Series.
Rotherham, New Testament.

Beecher, Kymer & Patterson, Kalamazoo, Mich.
The Talmud (translation).
Lichenology for Beginners, pub. by Harvard Co-op.
Society.
Schneider, Guide to the Study of Lichens (Boston, 98).
Westell, Young Observers Handbook.
Bonner, Child's History of Spain.
Benton, Book of Anniversaries (Oxford).
Scott, Coins of the World (Elder).
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McGrath, Puppet Crown.
Curtis, Little Maid of Old Philadelphia.
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Play of Man; also Play of Animals, Karl Groos.
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Selous, Travel and Adventure in Southeast Africa, Selous, Travel and Adventure in Southeast Africa, Scribner.

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A. L. A. Portrait Bibliography.
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Belloc, First and Last: Essay's on Poetry of French
Renaissance: On Anything: On Everything: On
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Bishop (J. L.), History of American Manufacture,
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Chesterton, Gilbert, Great Injury, London, Minne-

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Clemens, S. L., English as She Is Taught.
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Gass, Patrick, Voyages and Travels under Lewis & Clarke, Pittsburgh, 1807.
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A., The Heavens, ed. Lockyer, 4th ed.,

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Lockwood, Furniture, 2 vols.
Lyons, Colonial Furniture.
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Genealogies: Beckwith; Cole in America, 1887;
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